Special Courses · SC239

# Certified Design Thinking Professional

Bangkok (Thailand) · 30 Nov 2026 - 4 Dec 2026

| Date | Venue | Duration |
|---|---|---|
| **30 Nov 2026 - 4 Dec 2026** | **Bangkok (Thailand)** | **1 Week** |
| Fee | Ref | Language |
| **£5,250 GBP** | **SC239** | **English** |

## Introduction

Welcome to the Certified Design Thinking Professional training program! This comprehensive course is designed to equip participants with the knowledge, skills, and mindset needed to become proficient in the principles and practices of Design Thinking.

## Course Objectives of Certified Design Thinking Professional

### Upon completing this program, participants will be able to:

- Understand the core concepts and principles of Design Thinking
- Apply Design Thinking methodologies to solve complex problems
- Foster a culture of innovation within organizations
- Enhance collaboration and communication skills
- Develop empathy for end-users to create user-centric solutions
- Gain hands-on experience through practical exercises and real-world case studies

## Course Methodology of Certified Design Thinking Professional

### This program will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

## Organizational Impact of Certified Design Thinking Professional

### This training program will have a positive impact on organizations by:

- Cultivating a culture of innovation and creativity
- Improving problem-solving and decision-making processes
- Enhancing cross-functional collaboration and communication

- Increasing adaptability and responsiveness to changing market needs
- Empowering teams to deliver user-centered solutions

## Personal Impact of Certified Design Thinking Professional

### Participants will experience personal growth and development, including:

- Acquiring a valuable skill set for career advancement
- Developing a user-centric mindset
- Strengthening critical thinking and problem-solving abilities
- Enhancing collaboration and interpersonal skills
- Building confidence in tackling complex challenges

## Who Should Attend

### This training program is ideal for:

- Product Managers
- Project Managers
- Designers
- Engineers
- Marketing Professionals
- Business Analysts
- Entrepreneurs
- Anyone interested in fostering innovation within their organization

## Course Outline

### Day 1

### Introduction to Design Thinking

- Overview of Design Thinking
- History and Evolution
- Key Principles and Mindset
- Importance in Today's Business Landscape

### Day 2

### Empathize and Define

- Understanding User Needs
- Conducting Empathy Interviews
- Defining Problem Statements
- Creating User Personas

### Day 3

### Ideate and Prototype

- Techniques for Ideation
- Prototyping Methods and Tools
- Iterative Prototyping
- Feedback and Iteration

### Day 4

## Test and Implement

- User Testing Strategies
- Iterative Testing and Feedback
- Implementation Planning
- Overcoming Implementation Challenges

## Day 5

## Scaling Design Thinking in Organizations

- Creating an Innovation Culture
- Integrating Design Thinking into Workflows
- Measuring Design Thinking Success
- Certification Examination and Closing Remarks

### Register or ask about this course online

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