Business Intelligence & Data · BI242

Strategic Analysis and Management Excellence

Madrid · 14 - 18 Dec 2026

Date	Venue	Duration
14 - 18 Dec 2026	**Madrid**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**BI242**	**English**

Introduction

Welcome to the Strategic Analysis and Management Excellence programme—a transformative experience designed to elevate your skills in strategic analysis, technical services management, and tender evaluation. In an ever-evolving professional landscape, this programme offers a comprehensive approach to address the dynamic challenges faced by modern professionals.

Throughout this journey, participants will explore advanced principles in strategic analysis, delve into effective technical services management, and master the art of tender evaluation. Real-world applications, case studies, and interactive discussions ensure a dynamic and engaging learning experience.

Recognising the dual impact of this training on both organisational decision-making and personal career growth, participants can expect to actively contribute to an environment fostering collaboration, innovation, and continuous improvement.

Get ready for a transformative chapter in your career as you embark on the path to Strategic Analysis and Management Excellence. Welcome to a programme that transcends traditional training, propelling you towards unparalleled proficiency and success in your professional endeavours.

Course Objectives of Strategic Analysis and Management Excellence

Upon completing this programme, participants will be able to:

- Develop advanced skills in strategic analysis services
- Enhance capabilities in managing technical services effectively
- Master the art of tender evaluation and analysis
- Understand the organisational impact of strategic analysis and management excellence
- Recognise the personal development opportunities offered by the course

Course Methodology of Strategic Analysis and Management Excellence

This programme will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

Organisational Impact of Strategic Analysis and Management Excellence

This training programme will have a positive impact on organisations by:

- Importance of Strategic Analysis and Management Excellence for Organisations
- Improved decision-making processes
- Enhanced competitiveness
- Efficient resource allocation
- Increased project success rates

Personal Impact of Strategic Analysis and Management Excellence

Participants will experience personal growth and development, including:

- Professional Growth and Development
- Skill enhancement in technical services
- Expertise in tender evaluation
- Increased confidence in strategic analysis
- Career advancement opportunities

Who Should Attend

This training programme is ideal for:

- Professionals involved in:
  - Technical services
  - Strategic analysis
  - Tender evaluation
- Middle to senior-level managers
- Decision-makers seeking to enhance their analytical skills

Course Outline

Day 1

Fundamentals of Strategic Analysis

- Overview of strategic analysis
- Importance in decision-making
- Tools and methodologies
- Case studies and group discussions

Day 2

Technical Services Management

- Understanding technical services
- Best practices in management
- Quality assurance and improvement
- Real-world applications and examples

Day 3

Tender Evaluation Techniques

- Introduction to tender evaluation
- Criteria for effective evaluation
- Risk assessment in tendering
- Hands-on exercises and simulations

Day 4

Organisational Impact Workshop

- Analysing the impact of strategic analysis on the organisation
- Group exercises on implementing management excellence
- Discussion on case studies showcasing organisational success

Day 5

Personal Development and Career Planning

- Identifying personal strengths and weaknesses
- Creating a personalised development plan
- Networking opportunities and mentorship
- Strategies for career advancement

Register or ask about this course online

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