Management & leadership · ML305

Effective General Services Management: Strategies for Excellence

Madrid · 7 - 11 Dec 2026

Date	Venue	Duration
7 - 11 Dec 2026	**Madrid**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**ML305**	**English**

Introduction

General services management plays a vital role in ensuring that the operational backbone of any organisation runs smoothly and efficiently. It encompasses a wide array of support functions such as facilities management, transportation, procurement of supplies, office services, event coordination, maintenance, and security. When managed effectively, general services create an environment where core business activities can thrive without disruption.

This training programme is designed to provide participants with the tools, techniques, and strategies necessary to enhance the efficiency, effectiveness, and quality of general services management. Participants will explore best practices in service delivery, vendor management, budgeting, technology integration, quality control, and sustainability initiatives.
The course also emphasises the strategic importance of general services as not merely a support function but as a critical contributor to organisational goals, employee satisfaction, and customer perception.
By the end of the programme, participants will be equipped with the leadership and operational skills needed to elevate their general services functions to a standard of excellence, making them proactive partners in their organisation’s overall success.

Course Objectives of Effective General Services Management

Upon completing this programme, participants will be able to:

- Understand the full scope and strategic importance of general services management.
- Plan, organise, and oversee a wide range of operational support activities.
- Implement best practices for vendor selection, contract management, and service delivery.
- Optimise resources and control costs while maintaining high service standards.
- Apply quality management tools to monitor and enhance service performance.
- Introduce sustainability and innovation in general services operations.
- Manage risks, ensure compliance, and build resilient operational support systems.

Course Methodology of Effective General Services Management

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organisational Impact of Effective General Services Management

This training programme will have a positive impact on organisations by:

- Enhances the efficiency and reliability of support services across the organisation.
- Reduces operational costs through better planning, procurement, and resource management.
- Improves employee satisfaction by providing a well-managed, supportive work environment.
- Supports business continuity and risk mitigation strategies through robust general services frameworks.
- Reinforces the organisation's reputation for operational excellence and professionalism.
- Aligns general services with broader organisational strategies and objectives.

Personal Impact of Effective General Services Management

Participants will experience personal growth and development, including:

- Strengthens managerial, organisational, and leadership skills.
- Increases proficiency in resource management, vendor relations, and service quality control.
- Enhances the ability to manage complex operations and solve logistical challenges creatively.
- Builds strategic thinking capabilities to link general services to organisational success.
- Prepares participants for career advancement into higher-level management roles.
- Encourages personal development in areas of innovation, sustainability, and customer-centric service delivery.

Who Should Attend

This training programme is ideal for:

- General Services Managers and Supervisors
- Facilities Managers and Operations Officers
- Administrative Managers and Staff
- Procurement and Logistics Officers
- HR and Support Services Professionals
- Office Managers responsible for service coordination
- Anyone aspiring to lead or enhance general support services within an organisation

Course Outlines

Day 1

Foundations of General Services Management

- Definition, Scope, and Role of General Services
- Understanding the Strategic Importance of Support Services
- Key Components of Effective Service Management

- Identifying Stakeholders and Understanding Their Needs
- Developing Service Charters and SLAs (Service Level Agreements)

Day 2

Operational Excellence in Service Delivery

- Planning and Organising General Services Functions
- Resource Allocation and Budgeting for Operational Support
- Vendor and Contract Management: Selection, Negotiation, and Oversight
- Managing Outsourced Services: Best Practices
- Monitoring and Evaluating Service Performance

Day 3

Quality, Risk, and Compliance Management

- Applying Quality Management Tools (e.g., PDCA, KPIs) to General Services
- Implementing Risk Assessment and Mitigation Strategies
- Health, Safety, and Environmental (HSE) Standards in Service Operations
- Legal and Regulatory Compliance in Support Services
- Developing Standard Operating Procedures (SOPs)

Day 4

Technology, Innovation, and Sustainability in General Services

- Leveraging Technology and Automation in Service Management (e.g., CAFM systems)
- Trends and Innovations in Facilities and General Services
- Sustainable Operations: Green Facilities, Energy Management, Waste Reduction
- Smart Office Solutions and Future Workspaces
- Case Studies: Innovative General Services Strategies

Day 5

Leadership, Strategic Integration, and Future Planning

- Leading and Motivating General Services Teams
- Strategic Thinking for General Services Managers
- Aligning General Services with Organisational Vision and Goals
- Preparing for Business Continuity and Crisis Management
- Action Planning: Applying What You Learned in Your Organisation
- Course Wrap-up

Register or ask about this course online

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