HR Management · HR207

Digital HR

Madrid · 28 Dec 2026 - 1 Jan 2027

Date	Venue	Duration
28 Dec 2026 - 1 Jan 2027	**Madrid**	**1 Week**
Fee	**Ref**	**Language**
£5,000 GBP	**HR207**	**English**

Introduction

Digital HR refers to the integration of digital technologies into the HR function to enhance efficiency, improve decision-making, and drive employee engagement. In today's rapidly evolving workplace, HR professionals must embrace digital tools and strategies to stay competitive and meet the evolving needs of the workforce.

Course Objectives of Digital HR

By the end of this training course, delegates will be qualified to

- Equip HR professionals with the knowledge and skills to leverage digital technologies for HR functions.
- Understand the latest trends and best practices in digital HR.
- Enhance HR's ability to support organisational goals through data-driven decision-making.
- Foster a culture of continuous learning and adaptability within the HR team.

Course Methodology of Digital HR

This training programme will utilise a combination of methodologies, including:

- Interactive workshops and group discussions.
- Case studies and real-world examples.
- Hands-on practice with digital HR tools and software.
- Group projects to apply knowledge to real HR challenges.

Organisational Impact of Digital HR

- Improved HR processes and efficiency.
- Enhanced data-driven decision-making leading to better workforce management.
- Increased employee engagement and satisfaction.
- Better alignment of HR practices with overall organisational goals.
- Reduced HR costs through automation and streamlined processes.

Personal Impact of Digital HR

This training course teaches the competencies that enable delegates to:

- Enhanced digital skills for HR professionals.
- Increased career opportunities and competitiveness.
- Improved ability to contribute strategically to the organisation.
- Confidence in using digital HR tools.
- A commitment to ongoing learning and professional development.

Who Should Attend

This programme is designed for HR professionals at all levels, including:

- HR Managers and Directors.
- Talent Acquisition Specialists.
- HR Business Partners.
- Compensation and Benefits Analysts.
- HRIS (Human Resources Information Systems) Administrators.
- Recent HR graduates looking to build digital skills.

Course Outline

Day 1

Introduction to Digital HR

- Overview of Digital HR and its significance.
- Key digital trends in HR.
- Case studies of successful digital HR transformations.
- Group discussion: Identifying HR digital challenges.

Day 2

Digital Tools for HR

- Introduction to HR software and tools.
- Hands-on experience with HRIS.
- Data analytics in HR.
- Guest lecture: Data-driven HR strategies.

Day 3

Employee Experience and Engagement

- Digital tools for employee engagement.
- Building a digital employee experience.
- Case study: Enhancing employee engagement through digital initiatives.
- Group project: Designing a digital employee engagement programme.

Day 4

Digital Recruitment and Talent Management

- Digital recruitment strategies.
- Applicant tracking systems (ATS) and digital hiring tools.
- Performance management in the digital era.

- Guest lecture: AI in talent acquisition.

Day 5

Digital HR Implementation and Future Trends

- Change management in digital HR adoption.
- Measuring the impact of digital HR.
- Future trends and innovations in HR technology.
- Graduation ceremony and closing remarks.

Register or ask about this course online

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