Project &Quality Management · PQ138

Managing Training & ROI through ISO 29993:2017 Workshop

Madrid · 23 - 27 Nov 2026

Date	Venue	Duration
23 - 27 Nov 2026	**Madrid**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**PQ138**	**English**

Introduction

Did you know that ISO 29993:2017 is the specific quality assured standard for HR and L&D departments to certify that the training/learning department meets international quality assurance standards? Achieving this standard will demonstrate that your organization's Learning and Development is of the highest quality, will raise the bar in commission delivery, will provide an impressive, effective, and efficient service, and will provide a high-quality mechanism for external provider engagement.

The goal of this highly interactive Managing Training & ROI through ISO 29993:2017 workshop is to guide you through the standards for assessing your organization's learning alignment in reference to ISO 29993:2017, so that you can organize and apply for assessment through an accredited ISO body. Participants will also learn the key factors involved in achieving ROI for critical people development interventions. This is frequently necessary for those responsible for ensuring appropriate engagement and quality assurance of learning within the organization, as well as utilizing mechanisms to maximize ROI.

This training workshop will highlight:

- The standards required and practical implications of achieving the ISO 29993:2017 standards
- Ensuring that proposed learning/training programs are relevant and achieve quality assurance to support planned expenditure
- Using ISO 29993:2017 to structure the management of the learning/training department, quality assurance, policies and procedures
- Understanding of budget and financial planning methodologies, systems, and processes
- Key monitoring and evaluation metrics and data analysis, and demonstrating that ROI has been achieved
- Self-action getting to meet ISO 29993:2017 criteria

Course Objectives of Managing Training & ROI through ISO 29993:2017

By the top of this training workshop, participants are going to be able to:

- Utilize ISO 29993:2017 because the business quality standard to manage the department and have interaction with external learning service providers
- Apply techniques for identifying business learning/training needs
- Develop and propose a business case for learning/training to satisfy strategic business objectives
- Analyze evaluation methods to assist the management and measurement of investment
- Create a self-developed Action plan for the implementation of ISO 29993:2017 in preparation for the assessment application

Course Methodology of Managing Training & ROI through ISO 29993:2017

This innovative Managing Training & ROI through ISO 29993:2017 workshop will utilize a spread of adult learning techniques to make sure maximum understanding, comprehension, and retention of the knowledge presented. this may include highly interactive and interesting group and individual activities, case studies, and worked examples. Delegates are going to be encouraged to interact and interaction with the course by exploring, discussing, and debating the findings and conclusions of the standards using their own work-related experiences.

Organizational Impact of Managing Training & ROI through ISO 29993:2017

In attending this highly interactive workshop the organization will greatly benefit through:

- Managing the training and development function to recognize international standards
- Greater efficiency and effectiveness within the utilization of coaching programs and external providers
- Alignment of business strategy to organizational development framework
- Assured quality assurance procedures to recognize international standards
- Improved cost and budgetary improvements and ROI
- Improved leadership and management of the training and development function

Personal Impact of Managing Training & ROI through ISO 29993:2017

This workshop will personally benefit the participants to realize or enhance their understanding and knowledge by the following:

- A greater understanding of the ISO 29993:2017 standards
- A structured approach to leading and managing learning/training and development
- Creating a strong development quality assurance procedure aligned to people development
- Quantifiable improved cost, budgetary improvements, and justifiable ROI
- Building business cases to satisfy organizational development spend
- Formulate methods to enhance the standard of the event within the organization

Target Audience of Managing Training & ROI through ISO 29993:2017

This training course is suitable for a good range of execs but will greatly benefit those that lead and manage the event function and ROI, benefits the following:

- Human Resources (HR)
- Learning and Development (L&D)
- Training and Development
- Organizational Development (OD)
- Talent Management and Succession Planning

Course Outlines of Managing Training & ROI through ISO 29993:2017

DAY 1 & 2

Defining ISO 29993 - Quality Assurance of L&D to satisfy Business Needs

- Strategy and Organizational Development
- Planning for Future Skills and Competences
- ISO Standard – Framework and Structure
- The ISO: 29993:2017 Standard: Overview
- Aligning Learning and Development to Business Objectives
- Creating the Business Vase for the Training Investment
- Evaluation – Methods and Models

DAY 3 & 4

Management of the L&D Function to ISO 29993:2017 Standards

- General Information Provision Development
- Training Needs Analysis: Requirements and Format
- Design of the training Service
- Sponsors and Learners: Requirements
- Service Delivery Standards
- Staff
- Learning Material
- Learning Environment
- Facilitators: Standards, Assessment and Evaluation
- Assessment of Learning
- Monitoring and Evaluation of the training Service

DAY 5

Applying ROI Process in Training

- L&D Budget Planning and Formulation: Factors and Structure
- ROI: Process and Methods
- Self-Action Planning: Gap Analysis Assessment /” Health-check” to Gaining the ISO 29993:2017 Standard
- Next Steps

Register or ask about this course online
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