Procurement & Supply Chain Management · PS417

Strategic Logistics and Distribution Management

London · 30 Nov 2026 - 4 Dec 2026

Date	Venue	Duration
30 Nov 2026 - 4 Dec 2026	**London**	**1 Week**
Fee	**Ref**	**Language**
£5,000 GBP	**PS417**	**English**

Introduction

Effective logistics and distribution management are critical for ensuring the smooth flow of goods, reducing operational costs, and enhancing customer satisfaction. This course provides participants with practical knowledge and strategies to optimize logistics operations, improve distribution efficiency, and support organizational performance in today's competitive business environment.

Course Objectives

By the end of this course, participants will be able to:

- Understand the key principles of logistics and distribution management.
- Improve transportation, warehousing, and distribution operations.
- Apply effective inventory and supply chain management practices.
- Identify opportunities for cost reduction and operational efficiency.
- Enhance customer service through optimized logistics processes.
- Measure and improve logistics performance using key performance indicators (KPIs).

Target Audience

- Logistics Managers and Supervisors
- Warehouse Managers and Coordinators
- Supply Chain Professionals
- Procurement and Operations Personnel
- Distribution and Transportation Staff
- Anyone involved in logistics and supply chain operations

Course Outline

Day 1

Fundamentals of Logistics and Distribution

- Introduction to Logistics and Supply Chain Management
- Key Components of Logistics Operations
- Distribution Channels and Networks
- Roles and Responsibilities in Logistics Management

Day 2

Transportation and Distribution Planning

- Transportation Modes and Selection Criteria
- Route Planning and Delivery Scheduling
- Distribution Network Design
- Cost Management in Transportation Operations

Day 3

Warehouse and Inventory Management

- Warehouse Functions and Best Practices
- Inventory Control Techniques
- Stock Optimization and Demand Planning
- Warehouse Performance Improvement

Day 4

Logistics Performance and Risk Management

- **Logistics KPIs and Performance Measurement**
- Risk Identification and Mitigation Strategies
- Quality Management in Logistics Operations
- Continuous Improvement Approaches

Day 5

Strategic Logistics Excellence

- Logistics Strategy Development
- Technology and Digitalization in Logistics
- Customer Service and Distribution Effectiveness
- Action Planning and Best Practices for Operational Excellence

Register or ask about this course online
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