PR & Media · PR131

Social Responsibility Inside Corporate

Kuala Lumpur · 23 - 27 Nov 2026

Date	Venue	Duration
23 - 27 Nov 2026	**Kuala Lumpur**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**PR131**	**English**

Introduction

This training course in Social Responsibility Inside Corporate provides in-depth insights and perspectives for managers, professional leaders, policymakers, academic professionals, and every employee on Corporate Responsibility strategies.

Corporate Social Responsibility aims at addressing the impact that organisations wear society, the environment, and therefore the economy. It is increasingly considered one of the foremost influential non-financial indicators of a company's development, operating style, and, brand image. The business case for a tailored corporate social responsibility strategy has proven: an increase in employee retention, efficiencies within the companies' operations often leading to higher quality products reduced costs, sustainable growth, and, enhanced investor relations.

This training course on Social Responsibility Inside Corporate will highlight:

- The reasons why every company should integrate SRC into their business operations
- Different approaches to SRC.
- How to define and devise an SRC strategy for your company
- Will correctly engaging stakeholders will be the essential key to sustainable growth within a company?
- Upcoming trends and whether or not these can fit into a company profile.

Course Objectives of Social Responsibility Inside Corporate

This Management & Leadership training course on Social Responsibility inside Corporate aims to supply participants with an in-depth knowledge of what SRC is and which ways? To effectively apply it in their company.

At the top of this training course, you'll learn to:

- Better understanding the role of Corporate Social Responsibility in business strategy
- Discuss the various dimensions of Corporate Social Responsibility
- Learn the way to analyse and report the impact
- Develop meaningful stakeholder engagement techniques

- Devise strategic plans for companies to support the social, economic and, environmental impact of the business

Course Methodology of Social Responsibility Inside Corporate

Participants in the Social Responsibility inside Corporate (SRC) Training Course will specify the skills to develop and implement SRC plans through a wide range of instructional methods including the examination of varied cases studies, review of published studies, group discussions with maximum delegate participation covering current situations and practices, and eventually, lecturing by an experienced practitioner.

Organisational Impact of Social Responsibility Inside Corporate

Organisations will gain:

- A workforce ready to discern long-term elements affecting the organisation and act thereon
- Increased employee engagement
- Operational cost savings
- Improved business operations
- Stronger relationships with the organisation's external stakeholders
- Improved brand image and business reputation

Personal Impact of Social Responsibility Inside Corporate

Delegates will personally gain:

- In-depth knowledge of Corporate Social Responsibility
- The ability to convey messages effectively to the proper stakeholders
- Thoughtful leadership skills
- Increased skillsets in stakeholder management
- Increased recognition by the organisation thanks to improved performance and long-term vision
- The ability to contribute to the organisation's strategic objectives

Target Audience of Social Responsibility Inside Corporate

This training course aims toward professionals with a leadership role or who want to be involved in SRC:

- Executives involved in strategic and operational functions
- Senior and Middle Management involved in corporate governance or change management
- HR personnel in the last levels
- Corporate lawyers getting to improve their understanding of the legal requirements and trends concerning corporate responsibility
- All personnel involved in communications, business strategy, supplier and community relations, sustainability, governmental affairs

Course Outlines of Social Responsibility Inside Corporate

DAY 1

Understanding Social Responsibility Inside Corporate and its Legal Framework

- Definition
- Practical Dimension of SRC
- Business Case
- SRC as Risk Management
- Non-economic and variety Reporting
- Corporate Governance Codes
- Sustainability Standards and Regulations
- Voluntary Schemes

DAY 2

How to Approach Corporate Social Responsibility – Different Dimensions I

- SRC and Environmental Sustainability
- Supply Chains and Traceability
- SRC and Business Ethics
- Responsible Enterprise Restructuring
- Responsible Management and Employee Engagement

DAY 3

How to Approach Corporate Social Responsibility – Different Dimensions II

Responsible Investment

- SRC within the Oil and Gas Sector
- Social Safeguards
- The Role of SRC in Addressing Conflict
- SRC and Communities

DAY 4

Implementing Social Responsibility Inside Corporate (SRC)

- Finding your Materiality
- Gathering Data
- Defining a technique - Examples
- How to Implement an idea
- Assessing and Measuring Impacts
- Reporting

DAY 5

The Importance of Stakeholder Management

- Engaging Management
- Employees
- Building Alliances
- Governmental Actors
- Collaboration with the Third Sector
- Connected Leadership
- Communication Strategies
- Reputational Risks

Register or ask about this course online

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training@hplustraining.com · +44 74 0108 8599 · +90 539 827 59 14