Finance & Business Acumen · FB32

Advanced Financial Statements Analysis

Istanbul · 29 Nov 2026 - 3 Dec 2026

Date	Venue	Duration
29 Nov 2026 - 3 Dec 2026	**Istanbul**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**FB32**	**English**

Introduction

This training course will refresh and improve your skills in analysing financial data, business projects, and the major risks encountered in today's uncertain economic, political, and physical global business conditions.

It will guide you through the key stages of analysing financial statements, estimating new investments, and regulating your organisation's performance.

During this course, delegates will be able to apply their knowledge to real-world issues and problems, promoting their ability to generate growth and increase profitability, as well as pinpointing problem areas for corrective action, and will have the opportunity to gain financial skills and technical awareness that will allow them to manage more efficiently.

All organisations distribute annual financial statements, which include income statements, balance sheets, and cash flow statements. But what exactly do they mean? Is what they're telling us true? How do they help us manage our organisations more effectively and successfully?

You may believe your financial knowledge and awareness are adequate and up to date - but they are not! Financial knowledge is essential for all non-financial supervisors, as well as accountants and financial directors.

This training course will highlight:

- The utility of the annual report and accounts and other roots of key financial information
- Advantage of a range of devices and techniques to analyse and judge the financial position and financial fulfilment
- Efficient purchase and use of financial resources
- Review and estimate of capital investment projects and businesses
- Review and supervision of a business and financial risk

Objectives of Advanced Financial Statements Analysis

By the end of this training schedule, delegates will have acquired how to:

- Explain and evaluate the organisation’s annual report and accounts
- Utilisation ratio review to evaluate the financial position and financial achievement
- Utilise analytic procedures to forecast expected performance
- Critically evaluate the influence on the financial position
- Performance of the subjective nature of accounting policies
- Recognise the influence of advantage, cash flow and risk on capital financing projects and business judgments

Course Methodology of Advanced Financial Statements Analysis

This training programme will be run in conjunction with workshop principles, with formal presentations that include practical illustrations and associated worked cases used to apply the financial tools and techniques in a real-world setting.
Interactive team-based activities and case studies reinforce the form of each of the enclosed training ideas and arguments.
These are reinforced with the Instructor's assistance and advice, as well as his extensive real-world experience and knowledge of financial statements and analysis. The replacement of expertise and ideas will be advanced through group discussion. Wherever possible, difficult mathematical concepts are reduced and worked in a visual, easy-to-understand manner - our goal is for this to be enjoyable training expertise.

Organisational Impact of Advanced Financial Statements Analysis

Delegates in this training course will provide gains for their organisation within the magnified experience and set of skills that they will get back to the workplace:

- Knowledge of the relevance and significance of financial statements
- The utility of the devices and techniques to monitor and promote business performance
- Description of the problem regions, and recommended realistic solutions
- Financial analysis for better-informed decision-making
- Appreciation of the impact of financing on the cost of capital, investment projects, and business valuations
- Description, review, and management of a business and financial hazard

Personal Impact of Advanced Financial Statements Analysis

By attending this training course, you will greatly develop your Financial Analysis experiences and acquire:

- Enhanced knowledge of the language of finance and accounting
- Raised knowledge of the devices and techniques of financial analysis
- A recognition of the significance of cash flow versus advantage
- More excellent confidence to tackle new conditions
- The capability to classify, analyse and maintain risk and other problem regions
- An interchange of ideas and consciousness with other professionals

Target Audience of Advanced Financial Statements Analysis

This training course is fitting for a wide range of personnel from businesses, corporations, and governmental organisations. In addition to anyone working in the Finance, Accounting, Costing, Budgeting, and Planning offices.

This training course will greatly serve:

- Project Directors and other Experts
- CFOs, Controllers, and Treasurers qualified for the Financial Management of the Organisation
- And any other Managers who wish to develop, stimulate and refresh their understanding of analysis of financial information, and application to efficient decision-making

Course Outlines of Advanced Financial Statements Analysis

DAY 1

Introduction to Advanced Financial Analysis

- Why analyse financial data?
- Who are the users of Financial Information?
- Sources of Financial Information
- Published Annual Reports and Accounts – What is their purpose?
- The Structure and Contents of an Annual Report and Accounts
- Creative Accounting, Financial Scandals, and the Agency Problem
- Corporate Governance, Sustainability, Ethics, and Corporate and Social Responsibility (CSR) Reporting
- The Three Main Financial Statements
  - Income Statement
  - Balance Sheet
  - Statement of Cash Flows

DAY 2

Analysing the Annual Report and Accounts

- Using Ratio and Other Analyses of the Annual Report and Accounts to Assess Financial Position and Financial Performance
- Profitability and Cost-Volume-Profit (CVP) Analysis
- Efficiency and Working Capital
- Liquidity and the Short-term Solvency
- Investment and Growth
- Financial Structure and Long-term Solvency
- Ratio Analysis using Excel
- Excel Trend Analysis using Common-size Horizontal Analysis and Vertical Analysis for Comparability

DAY 3

Analytical Tools, Cash vs. Profit and the Cash Forecast

- The DuPont System of Ratio Analysis and Pyramids of Ratios
- Segmental Analysis and Value Added Analysis of the Annual Report and Accounts
- The Fundamental Statistical Tools and Graphical Representations
- Using Statistical Techniques to Analyse and Forecast Financial Data
- The Impact of Alternative Asset Valuation Methods on the Balance Sheet and Profitability

- Cash flow vs. Profit – The Best Measure of Financial Performance
- Working Capital and the Cash Flow Operating Cycle
- Direct and Indirect Cash Flow Analysis and the Cash Flow Forecast

DAY 4

Financing the Business, Capital Investment Project and Business Valuation

- Analysis of the Balance Sheet to Identify Long-term Debt and Equity, and Short-term Financing
- Capital Cost Models: Cost of Equity using Dividend Growth and Capital Asset Pricing Model (CAPM); Cost of Debt
- Weighted Average Cost of Capital (WACC)
- Optimal Capital Structure Models to Minimise WACC
- Future Values, Present Values, and Discounted Cash Flow (DCF)
- Using Net Present Value (NPV), Internal Rate of Return (IRR), Modified Internal Rate of Return (MIRR) and Equivalent Annual Cost (EAC) to Analyse and Evaluate Capital Projects
- The Reasons for Business Valuations
- Business Valuation Models

DAY 5

Analysing and Predicting Corporate Failure, Business, and Financial Risk

- Predicting Financial Distress and Corporate Failure – The Altman Z-score Model
- Risk and Uncertainty
- Risk Analysis using Expected Values, Standard Deviation and Coefficient of Variation
- Sensitivity, Simulation, Scenario and Break-even Analysis Techniques
- The Analytical Tools to Manage Risk
- Systematic Risk, Unsystematic Risk, Business Risk, and Financial Risk
- Financial Risk– Interest Rate and Foreign Currency Exchange Rate Exposures
- Using Insurance, Hedging, and Derivatives to Mitigate and Minimise risk

Register or ask about this course online

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