Special Courses · SC362

Sustainability Management

Istanbul · 6 - 10 Dec 2026

Date	Venue	Duration
6 - 10 Dec 2026	**Istanbul**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**SC362**	**English**

Introduction

This program, designed by Global Horizon Training Center, provides a comprehensive framework for understanding and implementing sustainability practices in organizations. It focuses on the principles, strategies, and tools needed to drive environmental stewardship, social responsibility, and economic viability. Participants will gain practical insights and skills to integrate sustainability into core business practices, ensuring long-term resilience and stakeholder engagement.

Objectives

By the end of this program, participants will be able to:

- Understand the core concepts and drivers of sustainability.
- Analyze environmental, social, and governance (ESG) factors.
- Design and implement sustainability initiatives aligned with organizational goals.
- Apply tools and frameworks for sustainability assessment and reporting.
- Engage stakeholders effectively in sustainability strategies.

Organizational Impact

- Enhance organizational resilience and long-term competitiveness.
- Strengthen ESG performance and reputation.
- Align sustainability practices with regulatory and market requirements.
- Foster innovation and operational efficiency.
- Build stakeholder trust and improve social license to operate.

Target Audience

- Sustainability managers and officers.
- Environmental managers and CSR professionals.
- Senior executives and decision-makers.
- Project managers and team leaders.
- Professionals interested in embedding sustainability practices.

Course Outline

Day 1

Foundations of Sustainability

- Introduction to sustainability: definitions, principles, and global context.
- The triple bottom line: environmental, social, and economic pillars.
- Key sustainability challenges and global trends.
- Understanding ESG frameworks and regulations.
- Group discussion: sustainability drivers in participants' industries.

Day 2

Environmental Sustainability and Resource Management

- Environmental management systems (EMS).
- Resource efficiency: energy, water, and waste management.
- Circular economy principles and green design.
- Climate change and carbon footprint reduction.
- Best practices and case studies in environmental sustainability.

Day 3

Social and Economic Aspects of Sustainability

- Social sustainability: labor rights, diversity, equity, and inclusion.
- Economic sustainability: creating shared value.
- The role of ethics and corporate social responsibility (CSR).
- Stakeholder engagement and community relations.
- Case studies: balancing social, economic, and environmental priorities.

Day 4

Sustainability Assessment and Reporting

- Tools and methodologies for sustainability assessments.
- Key performance indicators (KPIs) and reporting standards (GRI, SASB, etc.).
- Sustainability audits and certifications.
- Integrating sustainability into risk management.
- Hands-on exercise: developing a sustainability dashboard.

Day 5

Implementing and Leading Sustainability Initiatives

- Strategic sustainability planning: aligning goals and actions.
- Change management for embedding sustainability in culture and operations.
- Leadership roles and competencies in sustainability.
- Developing an organizational action plan for sustainability.

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