HR Management · HR318

Certified Professional in Talent Development (CPTD) – Preparation Course

Istanbul · 27 - 31 Dec 2026

Date	Venue	Duration
27 - 31 Dec 2026	**Istanbul**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**HR318**	**English**

Introduction

The Certified Professional in Talent Development (CPTD) is a globally recognized certification offered by the Association for Talent Development (ATD) that validates deep expertise and capability in talent development practices. This preparation course is designed to equip professionals with the knowledge, confidence, and strategies needed to succeed in the CPTD examination and advance their careers in learning and development, talent management, and organizational performance.

Through an intensive and structured 5-day program, participants will gain in-depth understanding of the Talent Development Capability Model™, focus on real exam strategies, and engage in practical exercises and mock exams. This course ensures readiness not just for the exam, but also for applying best practices within their organizations.

Course Objectives of Certified Professional in Talent Development (CPTD) – Preparation Course

Upon completing this program, participants will be able to:

- Understand the structure and content of the CPTD exam and the ATD Talent Development Capability Model™
- Assess their current knowledge and identify areas for improvement
- Apply core concepts across key domains: Developing Professional Capability, Impacting Organizational Capability, and Building Personal Capability
- Use effective study tools, tips, and techniques to prepare for the CPTD exam
- Build confidence through practice questions and case-based discussions

Course Methodology of Certified Professional in Talent Development (CPTD) – Preparation Course

- Lectures and Expert Insights: Leading industry experts will share their insights and best

practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organizational Impact of Certified Professional in Talent Development (CPTD) – Preparation Course

This training program will have a positive impact on organizations by:

- Stronger alignment between learning initiatives and business strategy
- Improved performance in learning, talent, and organizational development
- Enhanced ability to evaluate and measure impact of training programs
- A recognized standard of excellence in talent development practices

Personal Impact of Certified Professional in Talent Development (CPTD) – Preparation Course

Participants will experience personal growth and development, including:

- Prepare confidently for the CPTD exam with expert guidance and support
- Deepen their understanding of the ATD Capability Model™
- Gain access to best practices in adult learning, instructional design, and performance improvement
- Strengthen their professional credibility and marketability globally

Who Should Attend

This training program is ideal for:

- Learning and development professionals with 5+ years of experience
- HR and OD professionals focused on talent development
- Instructional designers, trainers, and performance consultants
- Candidates planning to take the CPTD exam within the next 6-12 months

Course Outlines

Day 1

Introduction to the CPTD Exam and Capability Model™

- Overview of the CPTD certification process
- Understanding the exam structure and scoring
- Deep dive into the ATD Talent Development Capability Model™
- Self-assessment and gap analysis
- Study planning and resources

Day 2

Building Personal Capability

- Communication skills for talent professionals
- Emotional intelligence and collaboration

- Lifelong learning and adaptability
- Developing professional ethics
- Personal development planning

Day 3

Developing Professional Capability (Part 1)

- Instructional design principles and models
- Learning sciences and adult learning theory
- Training delivery and facilitation techniques
- Technology application in learning
- Practice exam questions and review

Day 4

Developing Professional Capability (Part 2)

- Evaluating learning impact and ROI
- Knowledge management strategies
- Performance improvement and consulting
- Coaching and mentoring frameworks
- Scenario-based exercises

Day 5

Impacting Organizational Capability and Final Prep

- Organizational development and culture
- Talent strategy and workforce planning
- Change management fundamentals
- Business insight and strategy alignment
- Debrief
- Final Q&A and exam readiness checklist

Register or ask about this course online

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