Management & leadership · ML84

Leadership & Strategic Study in the Oil, Gas & Petrochemicals Industry

Casablanca · 21 - 25 Dec 2026

Date	Venue	Duration
21 - 25 Dec 2026	**Casablanca**	**1 Week**
Fee	Ref	Language
£3,600 GBP	**ML84**	**English**

Introduction

This training course has been designed specifically for experienced individuals who want to improve their skills in the often complex and rapidly changing oil, gas, and petrochemical industries.
This course will provide a framework for recognising and responding to new opportunities. It enables participants to respond to the challenge of linking strategies to successful growth objectives within these three sectors that are mutually integrated.
The global oil, gas, and petrochemical industry is changing dramatically in all dimensions, including supply/demand balance, competition, technologies, organisational structures, and government policies. To become the top players of tomorrow, all business leaders must be able to deal with all dimensions of development and successfully navigate the evolving risk view.

This training course will highlight:

- The changing dynamics of the oil, gas, and petrochemical industry
- Best practice in analysing requirements for sustained success
- The latest thinking in theory and practice of leadership
- Driving and leading strategic change in this business
- Guidelines on the practical application of the course

Course Objectives of Leadership & Strategic Study

By the end of this training course, participants will be able to:

- Appreciate and understand each of the 3 dimensions of the training seminar: (i) oil, gas, and petrochemical trends, (ii) leadership, (iii) strategic thinking
- Develop action plans that link strategy to achieving and sustaining profitable growth
- Evaluate, select and apply key strategic planning frameworks
- Improve leadership skills to create a systematic approach to business analysis and strategy execution
- Identify priorities for continued personal and team development

Course Methodology of Leadership & Strategic Study

This training course will be highly participatory, and the course leader will present, guide, and facilitate learning, using a range of methods including formal presentation, discussions, sector-specific case studies, and exercises. Above all, the course leader will make extensive use of real-life case examples in which he has been personally involved.

Organisational Impact of Leadership & Strategic Study

In sending the participants to this course, the organisation will gain the following benefits:

- Improved leadership performance at all management levels
- The greater commitment of teams and individuals to achieving goals
- More rapid reaction to changes in the business environment
- Closer alignment of strategic and operational activities
- More cohesive teamwork across different organisational functions
- An improved planning approach that will sustain profitable growth

Personal Impact of Leadership & Strategic Study

In attending this course, the participants will gain the following benefits:

- Familiarisation with state-of-the-art leadership thinking
- Practical ideas for developing and aligning your teams
- Making a more effective contribution to strategic and operational planning
- Up-to-date understanding of leading trends in this business
- Greater confidence in dealing with strategic and operational risk
- Improved ability in identifying and managing change

Target Audience of Leadership & Strategic study

This course will benefit professionals from any specialisation in their team who wish to develop their leadership skills and/or are required in achieving and maximising profitable growth.

This course is a suitably wide range of professionals but will significantly benefit:

- Strategic and Operational Planning Specialists
- Financial Managers and Financial Analysts
- Business Development Specialists
- Sales and Marketing Staff
- Logistics and Supply Chain Specialists
- Human Resource Specialists

Course Outlines of Leadership & Strategic Study

DAY 1

Leadership in the Oil, Gas and Petrochemical Industry

- The Differences between Leadership and Management
- What do we mean by Leadership in our sectors?

- How can we turn Leadership theory into practical action?
- Leadership Styles and Managing your Impact as a Leader
- Why would anyone agree to be led by you?

DAY 2

Oil, Gas and Petrochemical Industry – Challenges and Opportunities

- Macroeconomic Relationships – Companies, Governments & Institutions
- What is driving a structural shift in each of the three (3) sectors?
- OPEC and Non-OPEC Players and the Major Markets
- Strategic Challenges and Opportunities Facing the Industry
- Organisational Design and Business Models

DAY 3

Strategic Thinking in the Oil, Gas and Petrochemical Industry

- What is the strategy, and why does it matter?
- How to Integrate and Align Strategic and Operational Management
- Applying the Best Analytical and Problem-solving Techniques
- The Central Concept of Profitable Growth
- How to Prepare, Implement and Develop a Strategic Plan
- Monitoring Strategic Performance and Learning for the Future

DAY 4

Contributing to an Analysis of Strategic Risk

- What is a strategic risk, and why is it important?
- Understanding the Risk Management Process
- Tools and Techniques of Risk Analysis and Risk Management
- Application of the Risk Management Process at the Strategic Level
- How to develop your strategic Risk Management System?

DAY 5

Leadership and Strategic Thinking Workshop

- Applying Strategic Leadership for Team Development
- Leveraging Innovative Leadership Skills
- Developing a Strategic Thinking Culture in Your Team
- Key Learning Points and Summary
- Developing a Personal Plan to Use in an Organisation

Register or ask about this course online

https://www.hplustraining.com/cities/casablanca/leadership-strategic-study-in-the-oil-gas-petrochemicals-industry-50066

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