Public Sector Management · PM169

Government Strategic Leadership Program

Casablanca · 23 - 27 Nov 2026

Date	Venue	Duration
23 - 27 Nov 2026	**Casablanca**	**1 Week**
Fee	Ref	Language
£3,600 GBP	**PM169**	**English**

Introduction

The challenges and pressures that governments face is increasing. The complexity of issues is increasing, while budgets and resources available to manage these issues are limited, and citizens' expectations are rising. Citizens, legislators, NGOs, journalists, and other stakeholders now have more information and tools to make their voices heard, such as social media. Developing and implementing influential policies, managing change, dealing with crises, and engaging with a diverse range of stakeholders are essential skills for all levels of government officials, whether appointed or elected. This Government Strategic Leadership Program training course will provide strategies and tools to improve government officials' leadership performance and enable them to take a strategic approach to managing government issues.

This training course will highlight:

- Ethics and values of good government
- Building a high-performance culture
- Effective policy outcomes
- Managing change
- Crisis management
- Stakeholder engagement

Course Objectives of Government Strategic Leadership Program

By the end of this training course on Strategic Leadership in Government, participants will learn:

- Recent global trends and developments in government leadership
- How to ensure high ethical standards are maintained
- How to develop an effective organizational culture
- Effective strategies and tools for developing and implementing high-quality policy
- How to manage change
- How to manage crises

- Effective stakeholder engagement

Course Methodology of Government Strategic Leadership Program

This Strategic Leadership in Government training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension, and retention of the information presented. The daily workshops will be highly interactive and participative. The course will be based on interactive exercises, role-play, and case studies drawn from a wide range of countries and situations.

Organizational Impact of Government Strategic Leadership Program

- Enhance the strategic capability of existing leaders
- Develop future government leaders
- Develop the organization’s performance culture
- Enhance the organization’s ability to develop and implement effective policy
- Enhance the organization’s crisis management capability
- Enhance the organization’s stakeholder engagement

Personal Impact of Government Strategic Leadership Program

- Enhance the attendee’s capability to adopt a strategic approach to leadership in government
- Increase awareness and understanding of global trends in government leadership
- Enhance attendee’s ability to maintain the highest ethical standards in government leadership
- Enhance the attendee’s ability to develop and implement effective policy outcomes
- Enhance the attendee’s ability to manage crises
- Enhance stakeholder engagement

Target Audience of Government Strategic Leadership Program

This training course is suitable for a wide range of government professionals who are interested in developing their strategic leadership capability:

- Senior Government Officials
- Aspiring Government Leaders
- State-owned Company Executives
- Parliamentarians
- Civil Servants
- Regulatory Officials
- Officials from public bodies and committees
- Non-executive Directors of government agencies
- Officials from government agencies

Course Outlines of Government Strategic Leadership Program

DAY 1

Introduction to Strategic Government Leadership

- The Purpose of Government
- Ethics, Values, and Standards
- Human Rights
- Transparency and Accountability
- Global Trends and Developments
- Challenges Facing Government Departments Today

DAY 2

Organizational Culture and Performance

- What is culture?
- Shaping an Effective Organizational Culture
- Maintaining an Effective Culture
- Effective Team Performance
- Performance Management
- Feedback and Appraisal

DAY 3

Policy Development and Implementation

- Setting Policy Priorities
- Policy Development
- Effective Consultation
- Impact Assessment
- Delivering Policy

DAY 4

Crisis Management

- Planning for a Crisis
- Roles and Responsibilities
- First Response
- Managing the Crisis
- Crisis Communication
- Managing the Aftermath

DAY 5

Stakeholder Engagement

- Who is a stakeholder?
- Stakeholder Mapping
- Engagement Strategies
- Public Consultation
- Grievance Mechanisms

Register or ask about this course online

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