Management & leadership · ML310

# Local Content Management

Casablanca · 21 - 25 Dec 2026

| Date | Venue | Duration |
|---|---|---|
| **21 - 25 Dec 2026** | **Casablanca** | **1 Week** |
| Fee | Ref | Language |
| **£3,600 GBP** | **ML310** | **English** |

## Introduction

Local Content Management (LCM) plays a pivotal role in fostering economic development, sustainability, and social inclusion within communities where businesses operate. It encompasses strategies and practices aimed at maximizing the participation of local businesses, labor, and communities in the supply chain and value-creation processes of industries such as oil & gas, mining, construction, and others. Understanding and effectively implementing LCM principles are essential for organizations seeking to enhance their social license to operate and create long-term value for all stakeholders.

## Objectives

- Gain a comprehensive understanding of Local Content Management and its significance in various industries.
- Learn how to identify and engage with key stakeholders to effectively implement LCM initiatives.
- Develop actionable strategies for maximizing local content opportunities while addressing challenges.
- Acquire practical skills for implementing, monitoring, and evaluating LCM strategies within organizations.
- Explore best practices and successful case studies to inspire and inform your own LCM efforts.

## Target Audience

This training program is designed for professionals and decision-makers involved in supply chain management, corporate social responsibility, community relations, government relations, and sustainability within industries such as oil & gas, mining, construction, and other sectors with significant local content considerations. It is also beneficial for policymakers, regulators, and consultants seeking to enhance their understanding of LCM principles and practices. Whether you are new to LCM or seeking to refine your existing strategies, this program offers valuable insights and practical guidance for advancing your organization's local content objectives.

## Outlines

### Day 1

## Introduction to Local Content Management

- Understanding the concept and significance of Local Content Management (LCM)
- Exploring the role of LCM in various industries
- Key principles and objectives of LCM
- Overview of regulatory frameworks and compliance requirements

## Day 2

## Stakeholder Engagement and Identification

- Identifying key stakeholders in LCM
- Strategies for effective stakeholder engagement
- Case studies: Successful stakeholder engagement models

## Day 3

## Developing Local Content Strategies

- Assessing local content opportunities and challenges
- Setting organizational goals and objectives for LCM
- Designing effective local content strategies
- Establishing measurable targets and benchmarks

## Day 4

## Implementing Local Content Strategies

- Practical considerations for implementing LCM initiatives
- Identifying potential partnerships and collaborations
- Monitoring and evaluating LCM performance
- Addressing challenges and adapting strategies as needed

## Day 5

## Best Practices and Case Studies

- Review of best practices in LCM
- Case studies: Successful LCM implementations
- Interactive workshop: Applying LCM principles to real-world scenarios
- Action planning: Developing an LCM implementation plan for your organization

### Register or ask about this course online

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