Management & leadership · ML86

The Innovative Models of Modern Leadership Thinking

Cairo · 29 Nov 2026 - 3 Dec 2026

Date	Venue	Duration
29 Nov 2026 - 3 Dec 2026	**Cairo**	**1 Week**
Fee	Ref	Language
£3,100 GBP	**ML86**	**English**

Introduction

This course challenges traditional leadership's dated ideas and preconceptions. You will be guided and coached to maximise your own and your team's creative potential using innovative and transformational models and techniques. The days of heroic management are over; now is the time for staff development, involvement, and empowerment. To ensure their department thrives in this highly competitive work environment, today's leaders require a completely new tool kit.

Communication, flexibility, versatility, vision, involvement, and creative thinking are the focuses of this exciting and thought-provoking training course. You will be encouraged to think outside the box, stretch your comfort zone, to challenge and accept new ideas and concepts. You will also learn the critical methodology for identifying potential pitfalls, traditions, and conflicts that may prevent you from applying your newly acquired skills in the workplace.

This course will focus on:

- Opportunities for innovative styles of thinking
- Profiling tools to identify people’s differing personality types
- How to create and communicate a compelling vision
- Techniques to harness the creative power of the team
- Facilitation tools to develop others’ creativity in new and exciting ways

Course Objectives of Innovative Models of Modern Leadership Thinking

At the end of this course, you will learn to:

- Create your own personal leadership brand
- Select appropriate techniques for your personal self-discovery
- Demonstrate innovative methods for harnessing others’ creative potential
- Communicate your vision through multiple sensory, refreshing, and engaging ways
- Explore the outer limits of group creativity

Course Methodology of Innovative Models of Modern Leadership Thinking

This highly interactive course uses a variety of approaches to learning, including experiential group activities, individual visioning exercises; and syndicate discussions. This encourages you to hear, see and feel for yourself the power of the creative mind. Short informal inputs are used to introduce an underpinning theory of creativity, leadership, and high-performance team working.

A key part of the learning process is sharing the differing work and life experiences participants bring to the table. It offers an opportunity to experiment with novel, and sometimes challenging, techniques within a safe and creative environment.

Organisational Impact of Leading Creatively

Successful 21st-century organisations are constantly investigating new ways of lifting their profile in the global market place through:

- Linking creativity and innovation to organisational performance
- Creating leaders at all levels can develop and communicate a shared vision
- Training leaders who can engage and motivate their teams
- Focusing on long-term organisational and customer needs
- Increasing effectiveness through more effective use of team working
- Leaders with a focus on actions and outcomes, not theory

Personal Impact of Innovative Models of Modern Leadership Thinking

You will benefit from this course by:

- Creating a clear sense of personal and professional vision of the future
- Aligning and building coherent personal values
- Enhancing levels of personal self-confidence
- Become stronger in dealing with challenging team in work
- Establishing opportunities for networking
- Sharing ideas that will provide a further catalyst to personal growth

Target Audience of Innovative Models of Modern Leadership Thinking

This course is designed for individuals who are responsible for driving company growth by creating or eliciting new ideas and paradigms. Alternatively, you may be stuck with your own ‘logical’ career journey and seeking an opportunity to explore beyond its boundaries.

- Team Leaders
- Directors
- HR Professionals
- Senior Management Professionals
- Heads of Department
- Finance Directors

Course Outlines of Innovative Models of Modern Leadership Thinking

DAY 1

Creative Problem-Solving

- Leadership Reality Assessment
- Leadership vs. Management
- Understanding Our Brain Function
- Myths of Creativity
- The Limitations of the Rational
- Divergent Approaches to Problem-solving
- Letting Go of Logic
- Analogous Thinking Modes
- Convergent and Divergent Modes

DAY 2

Overcoming Personal Blockers to Creativity

- Sigmoid Curve - Lifecycle Model
- Continuous Improvement
- Breakthrough Step Change
- Self-awareness and the Nature of the Ego
- Personal Goal Alignment
- Adaption and Innovation: Personal Preferences for Creating Meaning
- Exploring Attitudes to Risk
- Left- and Right-brain Thinking

DAY 3

Developing the Vision Creatively

- Six Thinking Hats
- Using Differing Thinking Styles
- Johari's Window
- The Business Plan Process & Creating a Vision
- Harnessing the Power of the Team
- Organisational Culture and its Influence on Innovation
- Letting Go of the Ego
- Working with Different Creative Preferences

DAY 4

Communicating the Vision Creatively

- The 7 Step Creative Process
- Models of Communication
- Viral Visioning
- Authenticity and Trust
- Creativity Tools, Techniques & Strategy
- Letting Go of the Vision

- Leading without Directing
- Possible Leadership Beliefs

DAY 5

From Ideas to Action: Creativity and Change

- Motivation - Hierarchy of Needs
- Overcoming Organisational Barriers to Creativity and Change
- Nurturing a Learning Environment
- Is Money a motivator?
- Personality Profiling
- Building a Creative Consensus
- Engaging Stakeholders Creatively
- Influencing and Motivating through Change

Register or ask about this course online

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