Special Courses · SC358

Management, Direction, Vision, Leadership, and Change

Cairo · 22 - 26 Nov 2026

Date	Venue	Duration
22 - 26 Nov 2026	**Cairo**	**1 Week**
Fee	Ref	Language
£3,100 GBP	**SC358**	**English**

Introduction

Management, direction, vision, leadership, and change are among the most important concepts that institutions and organisations need to achieve success and continuity. It includes a number of key skills that managers and leaders must learn and use effectively to improve their performance and achieve the organisation's goals.

Objectives

- Introducing participants to the concepts of management, direction, vision, leadership, and change.
- Provide participants with the basic skills needed for management, direction, vision, leadership, and change.
- Improve the participants' capabilities in decision-making and project management.
- Enhancing participants' abilities to communicate effectively and build good relationships with others.
- Training participants on how to deal with various changes in the organisation.

Target audience

- New managers and leaders in institutions and companies.
- Employees who want to improve their leadership skills.
- Anyone wishing to learn the concepts of management, direction, vision, leadership, and change.

Outlines

Day 1

- The concept of management, direction, vision, leadership, and change.
- Basic management skills.
- The importance of setting goals and strategic planning.

Day 2

- Methods of effective communication and how to work effectively with others.
- How to organise time and manage projects.
- The ability to make sound decisions.

Day 3

- The concept of leadership and its types.
- How to build a strong and effective work team.
- Incentives and rewards and how to use them effectively.

Day 4

- The concept of change, its causes, and its importance.
- How to deal with and adapt to change.
- Ability to implement change plans effectively.

Day 5

- How to evaluate and monitor performance.
- How to manage various difficulties and challenges.
- Learn the concept of innovation and how to apply it in the organisation.

Register or ask about this course online

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