Management & leadership · ML227

Leadership, Communication & Interpersonal Skills

Cairo · 6 - 10 Dec 2026

Date	Venue	Duration
6 - 10 Dec 2026	**Cairo**	**1 Week**
Fee	Ref	Language
£3,100 GBP	**ML227**	**English**

Introduction

Self-mastery is not achieved by accident - it is a process that occurs as we interact effectively with the events and circumstances of our lives. Each moment of our lives provides an opportunity to practice self-mastery by expanding our visions, awakening the faculties of our minds and our hearts, and assuming full responsibility for living, growing, and contributing. As we master our own emotions, we can enhance our ability to lead others, acting as a role model and someone others would truly wish to follow. Through this programme you will learn a great deal about yourself – how you think, how you perceive the world and how others perceive you, how you communicate and how you can enrich your communication skills - and through that process you will learn how to lead others with great skill.

In this course the participant will be able to:

- How to take charge of your brain
- The importance of a powerful vision coupled with personal integrity
- The development of communication skills
- The advancement of leadership capability
- The improvement of influencing abilities

Course Objectives of Leadership, Communication & Interpersonal Skills

Upon completing this programme, participants will be able to:

- Study effective management of our thoughts, beliefs, focus and action
- Understand the impact of our values on our actions
- Consider how to build confidence, enthusiasm and courage
- Explore methods of improving communication
- Examine how to enhance personal leadership skills
- Analyse the public face of the leader

Course Methodology of Leadership, Communication & Interpersonal Skills

This programme will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

Organisational Impact of Leadership, Communication & Interpersonal Skills

This training programme will have a positive impact on organisations by:

- More effective employees
- Strengthened employee focus on goal achievement
- Improved organisational communications
- Enhanced employee leadership skills
- Increased levels of motivation
- Higher levels of productivity

Personal Impact of Leadership, Communication & Interpersonal Skills

Participants will experience personal growth and development, including:

- Sharper focus on valuable goals
- Greater self understanding
- Increased ability to achieve success
- Improved communication skills
- Enhanced leadership skills
- Greater levels of personal productivity

Who Should Attend

This training programme is ideal for:

- Mid to senior-level managers and leaders
- Team leaders and supervisors
- Professionals seeking to enhance their leadership skills
- Anyone responsible for leading and managing teams
- Managers and decision-makers in various organisational functions.

Course Outline

Day1

Who Do You Think You Are? Self-Mastery, Reality and Responsibility

- Taking charge of your brain
- Reaching success based upon your paradigm
- Understanding the emotional loop
- Gaining power and freedom by taking responsibility
- Analysing the power of beliefs
- Utilising emotion to drive action
- Directing your focus
- Understanding visual, auditory and kinesthetic sub modalities

DAY 2

Vision and Integrity

- Analysing the impact of values on your vision
- Understanding how your values impact your purpose
- Designing your destiny with the power of vision
- Creating a powerful vision
- Operating with personal integrity
- Achieving positive self-renewal
- Building self confidence
- Harnessing the power of enthusiasm
- Strengthening your courage

DAY 3

Advanced Communication Skills

- Communicating with intention
- Breaking negative patterns
- Understanding the communication process
- Creating effective oral communication
- Understanding the relationship of verbal and nonverbal communication
- Utilising active listening techniques
- Dealing with difficulties in communication
- Analysing communication styles: aggressive, passive and assertive

DAY 4

Leadership

- Understanding the importance of emotional intelligence
- Developing self-awareness, motivation, empathy and social skills
- Moving to a new model of empowerment
- Recognising 21st century leadership skills
- Interpreting institutional and interactive leadership
- Comprehending the difference between leadership and management
- Utilising effective situational leadership
- Learning the 4 Es of leadership at GE: energy, excite, edge and execute
- Evaluating the leadership secrets of Jack Welch
- Investigating theories of motivation

DAY 5

The Public Face of the Mature Leader

- Making successful presentations
- Influencing through appeal to achievement of a vision
- Influencing through the utilisation of logic
- Influencing through a genuine people orientation
- Displaying personal power in communications
- Overcoming the failure mechanism
- Running productive meetings
- Reviewing the course

Register or ask about this course online

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