Special Courses · SC222

Effective Communication Strategies for Leaders

Cairo · 13 - 17 Dec 2026

Date	Venue	Duration
13 - 17 Dec 2026	**Cairo**	**1 Week**
Fee	Ref	Language
£3,100 GBP	**SC222**	**English**

Introduction

Leadership is inseparable from effective communication. This programme is designed to empower leaders with the skills and strategies needed to communicate with impact, build strong relationships, and lead teams to success through clear and influential communication.

Course Objectives of Effective Communication Strategies for Leaders

Upon completing this programme, participants will be able to:

- Develop a deep understanding of effective communication principles.
- Enhance verbal and non-verbal communication skills.
- Master the art of active listening and empathetic communication.
- Learn to tailor communication styles for different audiences and situations.
- Build strategies for handling difficult conversations and conflicts.
- Implement communication techniques that inspire and motivate teams.

Course Methodology of Effective Communication Strategies for Leaders

This programme will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

Organisational Impact of Effective Communication Strategies

for Leaders

This training programme will have a positive impact on organisations by:

- Improved team collaboration and productivity.
- Enhanced organisational culture through effective leadership communication.
- Increased employee engagement and satisfaction.
- Strengthened relationships with stakeholders and clients.

Personal Impact of Effective Communication Strategies for Leaders

Participants will experience personal growth and development, including:

- Increased confidence in their communication abilities.
- Improved leadership presence and influence.
- Enhanced conflict resolution skills.
- Greater success in conveying complex messages and ideas.

Who Should Attend

This training programme is ideal for:

- Current and aspiring leaders at all levels.
- Managers and supervisors looking to enhance their communication skills.
- Team leads and project managers seeking to improve team dynamics.
- Anyone in a leadership role who wants to excel in effective communication.

Course Outline

Day 1

Foundations of Effective Communication

- Understanding the Importance of Communication in Leadership
- Elements of Clear and Impactful Communication
- Verbal and Non-verbal Communication Skills

Day 2

Tailoring Communication Styles

- DiSC Assessment: Understanding Communication Styles
- Adapting Communication for Different Personality Types
- Crafting Messages for Maximum Impact

Day 3

Active Listening and Empathetic Communication

- The Art of Active Listening
- Developing Empathetic Communication Skills
- Practical Exercises for Improving Listening Skills

Day 4

Handling Difficult Conversations and Conflicts

- Strategies for Managing Conflict in the Workplace
- Effective Techniques for Difficult Conversations
- Role-playing and Case Studies

Day 5

Inspiring and Motivating Through Communication

- Building a Leadership Narrative
- Communicating a Vision and Goals
- Communication for Team Inspiration and Motivation

Register or ask about this course online

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training@hplustraining.com · +44 74 0108 8599 · +90 539 827 59 14