PR & Media · PR125

Advanced Skills in Presentation & Speaking for Public

Cairo · 20 - 24 Dec 2026

Date	Venue	Duration
20 - 24 Dec 2026	**Cairo**	**1 Week**
Fee	Ref	Language
£3,100 GBP	**PR125**	**English**

Introduction

This 5-day Advanced Speechmaking & Presentation Skills training course will equip you with the skills necessary to deliver outstanding presentations. You will be able to plan, structure, and deliver professional presentations after completing the course.

You will learn how to deliver engaging content to your audience and how to be persuasive.

This training course will teach you how to: overcome presentation anxiety, plan an unforgettable presentation, use visual communication to appear confident and convincing, and specialise in your audience and their needs.

Delivering a first-rate presentation is a skill that anyone can learn. Creating a presentation is a process, and we are going to go over the steps together to form a winning presentation. This Advanced Speechmaking and Presentation Skills training course is hands-on and gives you opportunities to practice and refine the skills that you will be taught. We'll be prepared to create the perfect presentation for any business occasion if we work together.

This training course will highlight:

- The way to Overcome Nerves and fear.
- The way to Analyse Your Audience and Tailor Your Presentation Accordingly.
- The way to Plan a Concise, Persuasive, Professional Presentation.
- Venue Generalship: the way to Command the space, Build Rapport, and Convince the Audience
- Chat with the general public confidently.
- Find out how to Captivate Your Audience and Keep Them Engaged way to Answer Questions Convincingly.

Course Objectives of Advanced Skills in Presentation & Speaking for Public Events

At the top of this training course, you'll learn to:

- Master your nerves and remain calm throughout.
- Design a world-class presentation.
- Command the space and captivate your audience.
- Deliver a convincing presentation.
- Persuade the audience that your message is effective.

Course Methodology of Advanced Skills in Presentation & Speaking for Public Events

This Advanced speechmaking and Presentation Skills training course is extremely hands-on. you'll gain practical skills that you simply can experiment with and practice within a secure and inspiring learning environment. there'll be many conferences, interactive workshops, and opportunities to undertake the talents that you simply have learned. you'll find out how to offer and receive effectively, constructive feedback within your groups. what's more, you'll leave the course with proven, effective tools with which to present information in a convincing way.

Organisational Impact of Advanced Skills in Presentation & Speaking for Public Events

The organisation gains by having course participants who are ready to deliver presentations to clients, team members, work colleagues, external audiences, and members of the general public.

- Find out how to convince clients to support the strength of the presentation.
- Deliver memorable speeches to the general public.
- Communicate with the general public during a highly professional manner.
- Persuade team members ethically.
- Create concise, professional presentations that influence your organisation.
- Communicate with impact within the shortest time possible without wasting people’s time in long meetings.
- Win more sales through the effective presentation.
- Retain key clients and upsell them.

Personal Impact of Advanced Skills in Presentation & Speaking for Public Events

Upon graduating from this Advanced speechmaking and Presentation Skills training course, you'll return to the office with a replacement set of tools to use to assist you become simpler.

Graduates of the course benefit from:

- Creating a better professional reputation.
- Gaining trust with colleagues and clients.
- Handling difficult people effectively.
- Being seen as leaders and being promoted.
- Being valued as experts.
- Conducting effective business meetings.

Target Audience of Advanced Skills in Presentation & Speaking

for Public Events

Managers, executives, or any professionals who got to be ready to inform, convince or persuade clients or work colleagues. This Advanced speechmaking and Presentation Skills training course is important for anyone who has got to speak ahead of groups, salespeople, and for any employees who need to affect the press.

This training course is suitable for a good range of execs but will greatly benefit:

- Business Analysts.
- Account Managers.
- Client Relationship Professionals.
- Middle and Senior Manager.
- Human Resource Professionals.
- Salespeople.

Course Outlines of Advanced Skills in Presentation & Speaking for Public Events

DAY 1

Presentation Essentials

- The way to be a Successful Presenter.
- Delegate Needs Analysis and Introduction.
- Clarity, Structure, Revision.
- The Essentials of Effective Presentation.
- Introduction to visual communication and Feedback.
- Self-evaluation Techniques.

DAY 2

Presentation Preparation

- Best Practice.
- Why be a Presenter?
- Who are your Audience?
- Anticipating Questions
- Keeping Your Audience Focused.
- The way to Research.
- Structuring Your Thoughts.

DAY 3

Slide Preparation

- Why Use Slides?
- Handouts vs. Slides.
- the way to make the right Slide Show.
- Advanced Slide Creation.
- Revising Your Presentation.
- The way to Use Data and Visuals.

- Virtual Presentation.
- The way to be Persuasive.
- The way to be Convincing.
- Fear and the way to beat It.
- Mental Preparation.
- Relaxation Techniques.
- Visualisation Techniques.

DAY 4

Presentation Practice and Delivery

- Dressing for fulfilment.
- Boosting Your Credibility.
- Handling Questions.
- Key Point Overview.
- Building Transitions.
- Delivering with Passion.
- Beginning with Impact.
- Capturing Attention.
- Holding Attention.
- Building Rapport.
- Projection, Pitch, Rate and Gesture.
- Drawing to a Conclusion.

DAY 5

Public Speaking

- Difference between speechmaking and Presentations.
- The Paradox of speechmaking.
- speechmaking Audience Needs Analysis.
- Finding Credible Sources for speechmaking.
- Citations and their Importance.
- The Causes of speechmaking Apprehension.
- The way to Appear Confident.
- The way to Handle Hostile Questions and convert Your Audience.
- Handling Interruptions.

Register or ask about this course online

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