Finance & Business Acumen · FB316

Advanced Financial Decision-Making for CEOs

Cairo · 20 - 24 Dec 2026

Date	Venue	Duration
20 - 24 Dec 2026	**Cairo**	**1 Week**
Fee	Ref	Language
£3,100 GBP	**FB316**	**English**

Introduction

In the modern business environment, CEOs are expected not only to lead organisations but also to navigate complex financial landscapes with precision and vision. Advanced Financial Decision-Making for CEOs is an intensive 5-day executive programme designed to equip chief executives with advanced tools, strategic frameworks, and practical insights to enhance financial performance and long-term enterprise value.

The course dives deep into high-level financial decision-making areas such as capital allocation, mergers and acquisitions, cost optimisation, value creation, and shareholder return strategies. With a mix of case studies, hands-on simulations, and peer discussions, this programme empowers CEOs to lead from the front with financial clarity and confidence.

Course Objectives of Advanced Financial Decision-Making for CEOs

Upon completing this programme, participants will be able to:

- Make complex financial decisions aligned with long-term strategic goals
- Evaluate investment opportunities using advanced valuation models
- Lead M&A, divestiture, and restructuring strategies effectively
- Enhance shareholder value through smart capital allocation
- Integrate financial decisions with operational and growth strategies
- Improve communication with CFOs, investors, and the board

Course Methodology of Advanced Financial Decision-Making for CEOs

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.

- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organisational Impact of Advanced Financial Decision-Making for CEOs

This training programme will have a positive impact on organisations by:

- More informed and strategic financial leadership at the executive level
- Enhanced company valuation and investor confidence
- Smarter capital spending, investment, and divestment decisions
- Improved ability to navigate market cycles and volatility
- Stronger alignment of financial decisions with enterprise strategy

Personal Impact of Advanced Financial Decision-Making for CEOs

Participants will experience personal growth and development, including:

- Greater fluency in advanced financial concepts and tools
- Increased confidence in leading finance-related boardroom discussions
- Strategic mindset for high-stakes financial decisions
- Broader understanding of how financial levers impact value creation
- Ability to spot risks and opportunities in complex financial data

Who Should Attend

This training programme is ideal for:

- Chief Executive Officers (CEOs)
- Presidents and Managing Directors
- Founders and Entrepreneurs leading growth-phase or mature businesses
- Senior Executives preparing for CEO roles
- Board members and executive advisors involved in strategic finance

Course Outlines

Day 1

CEO-Level Financial Strategy

- CEO’s financial role: Beyond the CFO
- Aligning financial and corporate strategy
- Capital structure, leverage, and funding implications
- Strategic use of financial KPIs
- Case: Growth vs. profitability trade-offs

Day 2

Value Creation and Financial Metrics

- Economic Value Added (EVA) vs. traditional profitability metrics
- Advanced ratio analysis for CEOs
- Building sustainable financial value
- Performance scorecards for executive decisions

- Designing value-driven KPIs for your business

Day 3

Capital Investment and Valuation

- Capital budgeting under uncertainty
- Valuation models: DCF, multiples, real options
- Investment screening frameworks
- Case Study: Strategic capital deployment
- Evaluating two competing investment projects

Day 4

M&A and Corporate Restructuring

- M&A strategy: Buy, build, or partner?
- Due diligence, deal structure, and integration challenges
- Divestitures and spin-offs: When less is more
- Valuing targets and negotiation strategies
- Simulation: Leading a strategic acquisition as CEO

Day 5

Financial Risk, Governance, and Communication

- Managing financial risk and market volatility
- Risk-adjusted performance management
- Governance, compliance, and CEO accountability
- Communicating financial decisions to boards and shareholders
- CEO financial decision-making simulation

Register or ask about this course online

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