Special Courses · SC356

# Leadership and Management Excellence

Cairo · 22 - 26 Nov 2026

| Date | Venue | Duration |
|---|---|---|
| **22 - 26 Nov 2026** | **Cairo** | **1 Week** |
| Fee | Ref | Language |
| **£3,100 GBP** | **SC356** | **English** |

## Introduction

In today's rapidly evolving business environment, effective leadership and management are pivotal to achieving corporate goals and fostering a productive organizational culture. The Leadership and Management Excellence Training Program is designed to equip participants with the crucial skills and insights needed to lead teams successfully and implement strategic initiatives effectively. This program covers a broad spectrum of topics including developing leadership styles, managing managers, aligning team goals with organizational strategy, and personal and professional development.

## Objectives

### By the end of this training program, participants will be able to:

- Identify and Develop Leadership Styles: Recognize their own leadership style and learn how to adapt it to different situations to enhance team performance and morale.
- Effectively Manage Managers: Equip participants with the skills to set clear expectations, foster accountability, and support their managers in achieving departmental and organizational goals.
- Strategically Align with Organizational Goals: Understand and articulate how their roles and the roles of their teams align with the broader business strategy.
- Implement Change: Lead and manage change within their teams by engaging and motivating others, overcoming resistance, and ensuring successful implementation of new initiatives.
- Enhance Personal and Professional Growth: Develop key cognitive, action, and relationship skills to enhance their effectiveness and career progression.
- Stakeholder Engagement: Improve communication, negotiation, and conflict resolution skills to manage and engage stakeholders effectively.

## Target Audience

### This program is designed for:

- Mid to Senior Level Managers: Individuals who are currently managing teams or departments and are responsible for aligning their team's goals with organizational strategies.
- Aspiring Leaders: High-potential employees who are being prepared for leadership roles within

the organization.
- Project and Team Leaders: Professionals leading projects or cross-functional teams who need to manage diverse groups and ensure project success.

# Outline

## Day 1

### Understanding Your Leadership Role

- Session 1: Recognizing Your Role in Business Success
  - Understanding the impact of leadership on organizational performance.
  - Case studies of successful leadership strategies in business.
- Session 2: Identifying and Developing Your Leadership Style
  - Assessing personal leadership styles and their effectiveness.
  - Adaptive leadership: Strategies for different scenarios and team dynamics.

## Day 2

### Managing Managers

- Role Clarification and Expectation Management
  - Tools and techniques for setting clear expectations and accountability.
  - Role-playing exercises to practice defining roles.
- Enhancing Managerial Performance
  - Strategies for handling underperformance.
  - Building a pipeline for developing future leaders.

## Day 3

### Delivering Your Organisation's Strategy

- Strategic Alignment and Role Identification
  - Understanding the broader organizational strategy.
  - Aligning departmental goals with corporate strategy.
- Leadership for Strategic Change
  - Techniques for securing manager buy-in to drive collective success.
  - Leading transformative initiatives and managing resistance to change.

## Day 4

### Developing Personal and Professional Skills

- Cognitive, Action, and Relationship Skills
  - Developing and enhancing cognitive skills for decision making.
  - Action skills for effective execution and achieving results.
- Building Networks and Stakeholder Management
  - Techniques for effective communication and relationship management.
  - Role-plays on stakeholder engagement and conflict resolution.

## Day 5

### Course Conclusion and Personal Development

- Self-Assurance and Professional Growth
  - Understanding and developing one’s purpose and leveraging support systems.

    - Personal development planning: Setting goals for continued growth.
- Course Evaluation and Feedback
    - Participants provide feedback on the training.
    - Evaluating personal development plans and setting milestones.

## Register or ask about this course online

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