HR Management · HR209

Talent Acquisition Strategies

Barcelona (Spain) · 21 - 25 Dec 2026

Date	Venue	Duration
21 - 25 Dec 2026	**Barcelona (Spain)**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**HR209**	**English**

Introduction

The "Talent Acquisition Strategies" training programme is designed to equip HR professionals with the knowledge and skills needed to excel in talent acquisition. In today's competitive job market, finding and attracting top talent is essential for organisational success. This programme will provide participants with the strategies and tools to build effective talent acquisition strategies.

Course Objectives of Talent Acquisition Strategies

By the end of this training course, delegates will be qualified to

- Master the fundamentals of talent acquisition.
- Develop innovative and data-driven recruitment strategies.
- Optimise the candidate experience.
- Understand the impact of diversity and inclusion on talent acquisition.
- Improve the alignment of talent acquisition with organisational goals.

Course Methodology of Talent Acquisition Strategies

This programme will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organisational Impact of Talent Acquisition Strategies

- Improved quality of hires.
- Enhanced recruitment processes and efficiency.
- Increased diversity and inclusion in the workforce.

- Better alignment of talent acquisition with organisational goals.
- Reduction in time-to-fill positions.
- Greater competitive advantage in attracting top talent.

Personal Impact of Talent Acquisition Strategies

This training course teaches the competencies that enable delegates to:

- Advanced talent acquisition skills.
- Increased career opportunities and advancement prospects.
- Improved candidate relationship management.
- Confidence in using data-driven approaches.
- Ability to contribute strategically to talent acquisition efforts.
- Expanded professional network within the HR and recruitment community.

Who Should Attend

This programme is tailored for HR professionals, recruiters, and talent acquisition specialists at all levels, including:

- HR Managers and Directors
- Recruitment Team Leaders
- Talent Acquisition Specialists
- HR Business Partners
- Recruiters and Sourcers
- Recent HR or Business Graduates Interested in Talent Acquisition

Course Outline

Day 1

Fundamentals of Talent Acquisition

- Understanding the role and importance of talent acquisition.
- Key trends and challenges in recruitment.
- Guest speaker: Recruitment industry insights.

Day 2

Crafting Effective Recruitment Strategies

- Developing a comprehensive recruitment strategy.
- Leveraging data and analytics for informed decision-making.
- Case study: Building a successful talent acquisition plan.

Day 3

Candidate Experience and Employer Branding

- Creating a positive candidate experience.
- Building and enhancing employer branding.
- Workshop: Crafting an employer value proposition.

Day 4

Diversity and Inclusion in Talent Acquisition

- The importance of diversity in the workplace.
- Strategies for diverse and inclusive recruitment.
- Group project: Designing a diversity-focused recruitment campaign.

Day 5

Measuring and Improving Talent Acquisition Performance

- Key performance indicators in talent acquisition.
- Continuous improvement in recruitment processes.
- Presentation of individual talent acquisition improvement plans.

Register or ask about this course online

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