Management & leadership · ML213

Strategic Management Essentials

Barcelona (Spain) · 7 - 11 Dec 2026

Date	Venue	Duration
7 - 11 Dec 2026	**Barcelona (Spain)**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**ML213**	**English**

Introduction

In today's dynamic business landscape, visionary leadership is crucial for organisational success. This training programme, "Strategic Management Essentials: Building a Visionary Leadership Team," is designed to equip managers and leaders with the skills and knowledge necessary to create and lead a visionary team. Through this programme, participants will gain insights into the strategic aspects of leadership, fostering innovation, and driving organisational growth.

Course Objectives of Strategic Management Essentials

By the end of this training course, delegates will be qualified to

- Understand the concept of visionary leadership and its importance in modern organisations.
- Identify and develop leadership traits and skills required to build and lead a visionary team.
- Create a strategic leadership roadmap for their organisation.
- Foster a culture of innovation and forward-thinking within their teams.
- Develop strategies for aligning team goals with the organisation's vision and mission.

Course Methodology of Strategic Management Essentials

This programme will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using tools and techniques.

Organisational Impact of Strategic Management Essentials

This course will have a significant impact on your organisation by:

- Empowering leaders to think strategically and drive innovation.

- Creating a pool of visionary leaders who can inspire and motivate teams.
- Aligning team goals with the organisation's long-term vision.
- Enhancing collaboration and communication within leadership teams.
- Improving decision-making at all levels of the organisation.

Personal Impact of Strategic Management Essentials

Participants will experience personal growth by:

- Gaining a deeper understanding of their leadership style and potential.
- Developing advanced leadership skills and competencies.
- Learning how to navigate complex leadership challenges with confidence.
- Expanding their strategic thinking and problem-solving abilities.
- Becoming catalysts for positive change within their teams and the organisation.

Who Should Attend

This training programme is ideal for:

- Mid to senior-level managers and leaders
- Team leaders and supervisors
- Professionals seeking to enhance their leadership skills
- Anyone responsible for leading and managing teams

Course Outline

Day 1

Understanding Visionary Leadership

- Introduction to visionary leadership
- The role of visionary leaders in today's organisations
- Identifying personal leadership styles and strengths
- Vision casting: Creating a compelling organisational vision

Day 2

Building a Visionary Team

- The anatomy of a visionary team
- Developing leadership competencies within teams
- Fostering a culture of innovation and creativity
- Effective team communication and collaboration

Day 3

Strategic Leadership

- The strategic leader's mindset
- Crafting a strategic leadership roadmap
- Aligning team goals with the organisational vision
- Measuring and evaluating leadership success

Day 4

Leading Change and Adapting to Challenges

- Leading through change and uncertainty
- Overcoming common leadership challenges
- Building resilience and adaptability in teams
- Case studies and real-world applications

Day 5

Inspiring and Motivating for Long-Term Success

- Motivation and inspiration as a leadership tool
- Strategies for motivating teams toward a shared vision
- Leading for long-term organisational success
- Action planning for continued leadership growth

Register or ask about this course online

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