Management & leadership · ML295

Strategic Leadership & Innovation: Insights from Oxford

Barcelona (Spain) · 30 Nov 2026 - 4 Dec 2026

Date	Venue	Duration
30 Nov 2026 - 4 Dec 2026	**Barcelona (Spain)**	**1 Week**
Fee	Ref	Language
£5,000 GBP	**ML295**	**English**

Introduction

In today’s rapidly evolving business landscape, strategic leadership and innovation are crucial for organisational growth and long-term success. Leaders must be equipped with the skills to navigate complexity, drive transformative change, and foster a culture of innovation. This training programme, inspired by best practices and research from Oxford, provides a comprehensive approach to strategic leadership, empowering participants to think critically, make informed decisions, and implement innovative strategies.

Participants will explore the principles of visionary leadership, learn how to cultivate creativity, and apply cutting-edge methodologies to lead their organisations toward sustainable competitive advantage. Through case studies, interactive discussions, and practical applications, attendees will gain valuable insights into leveraging innovation for business excellence. This programme is ideal for professionals seeking to enhance their leadership capabilities while staying ahead in an ever-changing world.

Course Objectives of Strategic Leadership & Innovation: Insights from Oxford

Upon completing this programme, participants will be able to:

- Develop a strategic mindset for leadership excellence and innovation.
- Understand key leadership frameworks and decision-making models.
- Learn how to foster a culture of innovation within an organisation.
- Enhance problem-solving and critical thinking skills for strategic decision-making.
- Gain insights into change management and transformation leadership.
- Explore the role of technology and digital transformation in leadership.
- Apply real-world case studies to develop actionable leadership strategies.

Course Methodology of Strategic Leadership & Innovation: Insights from Oxford

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organisational Impact of Strategic Leadership & Innovation: Insights from Oxford

This training programme will have a positive impact on organisations by:

- Strengthened leadership capabilities at all levels of the organisation.
- Improved innovation-driven decision-making processes.
- Enhanced ability to adapt to market changes and emerging trends.
- Increased collaboration and cross-functional leadership effectiveness.
- Sustainable growth through a strategic leadership approach.
- Greater employee engagement and motivation through inspiring leadership.

Personal Impact of Strategic Leadership & Innovation: Insights from Oxford

Participants will experience personal growth and development, including:

- Enhanced leadership confidence and decision-making skills.
- Ability to drive innovation and strategic change within an organisation.
- Improved critical thinking and problem-solving abilities.
- Exposure to world-class leadership insights and methodologies.
- Strengthened communication and influence as a leader.
- Expanded professional network with like-minded leaders and executives.

Who Should Attend

This training programme is ideal for:

- Senior executives and business leaders seeking to refine their strategic leadership skills.
- Mid-level managers aspiring to take on senior leadership roles.
- Entrepreneurs and business owners looking to drive innovation in their organisations.
- Professionals in strategic planning, innovation management, and corporate leadership.
- Individuals interested in gaining insights from Oxford’s leadership best practices.

Course Outlines

Day 1

Foundations of Strategic Leadership

- Understanding the core principles of strategic leadership.
- Exploring leadership styles and their impact on organisations.
- Key leadership theories and frameworks.
- Decision-making under uncertainty.
- Strategic leadership in action.

Day 2

Innovation and Creativity in Leadership

- The role of innovation in strategic leadership.
- Building a culture of creativity and continuous improvement.
- Design thinking and problem-solving techniques.
- Leveraging disruptive innovation for business growth.
- Developing innovative leadership approaches.

Day 3

Leading Organisational Change and Transformation

- Change management strategies for leaders.
- Overcoming resistance and fostering adaptability.
- The role of emotional intelligence in transformational leadership.
- Case study analysis: Leading successful organisational change.
- Designing a change management strategy.

Day 4

Strategic Decision-Making and Digital Transformation

- Analysing data-driven leadership and decision-making models.
- Understanding the impact of AI and digitalisation on leadership.
- Implementing technology-driven innovation in organisations.
- Risk assessment and mitigation strategies in strategic leadership.
- Panel discussion: Future trends in leadership and digital strategy.

Day 5

Leadership Excellence and Actionable Insights

- Effective communication and influencing skills for leaders.
- Building high-performing teams and fostering collaboration.
- Leadership resilience and managing stress in decision-making.
- Personal leadership action plan and self-reflection.

Register or ask about this course online

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