Management & leadership · ML88

Leading for Strategic Success

Amsterdam · 23 - 27 Nov 2026

Date	Venue	Duration
23 - 27 Nov 2026	**Amsterdam**	**1 Week**
Fee	Ref	Language
£5,150 GBP	**ML88**	**English**

Introduction

Managers face numerous challenges as a result of the constant pace of change, whether it's new business models or the latest technological innovation threatening to disrupt an established industry. Too often, these changes are viewed as threats, but the best organisations are able to seize the opportunities in each situation with the right analysis tools, the ability to think strategically, and an understanding of how to communicate and implement the necessary organisational change. Many organisations lack the ability to quickly adapt their strategy in order to respond to or anticipate the effects of strategic change.

This Leading for Strategic Success course will show you how to correct this by ensuring your leadership has a genuine impact. You will gain a better understanding of your primary leadership responsibility of making sense of external events, deciding how to respond, and leading your people to success.

You will investigate the power of tried-and-true concepts, methods, and tools to help you think strategically about your industry, organisation, partners, and competitors as a whole. You will shift your focus away from the technical, operational, and managerial challenges that many managers are more familiar with and toward the real leadership challenges that you and your organisation face.

You will learn how to identify and remove barriers to success and how to deploy a complete strategic management system to make the right changes effectively and quickly to deliver strategic success.

This course will highlight:

- Deep understanding of how to increase your leadership impact
- Challenging assumptions to reveal and remove performance ‘road blocks’
- Developing your ability to see the bigger picture and understand its impact
- Insights into exercising leadership more effectively for high-impact
- Communicating your insights to influence others’ behaviour and actions
- Being more effective in dealing with resistance to change

- Extending change to transformation when necessary

Course Objectives of Leading for Strategic Success

At the end of this course, you will learn to:

- Apply new approaches to leadership and change management
- Be more resilient and adaptable in responding to change and uncertainty
- Develop a more robust and explicit theory of leadership
- Transform your approach to your team and your organisation
- Understand how to recognise and respond to your leadership opportunities and challenges

Course Methodology of Leading for Strategic Success

This course uses a range of leadership and strategy models, methods, and tools along with group work, reflective exercises, situational simulations, individual feedback, and case studies.

A feature of this Horizon Plus Management & Leadership training seminar is the use of a strategic management system that provides a complete framework to help you lead the development and delivery of a strategy for your organisation. We also provide you with insights into aspects of your approach to dealing with uncertainty and handling conflict through leadership assessment instruments.

Organisational Impact of Leading for Strategic Success

You will learn new approaches to leadership and change management to enable you to help build a more effective organisation that is able to realise its potential by:

- Developing a greater capacity for leadership
- Enabling a problem-solving organisational culture
- Facilitating radical and continuous improvement in the organisation
- Learning better ways of defining and evaluating the work of the organisation
- Contributing to the achievement of breakthrough organisational performance
- Developing the ability of managers to make good judgments quickly

Personal Impact of Leading for Strategic Success

You will develop a whole new appreciation of your capacity for leadership through:

- Acting appropriately in different situations
- Leading more effectively and resiliently
- Guiding your team to the desired future
- Influencing people to face the realities they may be denied
- Greater confidence in understanding the strategic impact of your current role
- Preparing for greater responsibility and a potential move into higher management roles

Target Audience of Leading for Strategic Success

This course will be of benefit to managers who are open to developing new approaches to leadership.

It is suitable for a wide range of experienced professionals but will greatly benefit:

- Senior Managers
- General Managers
- Heads of Department
- Functional Managers
- Project Managers
- Aspiring Managers who wish to develop their Leadership and Management skills

Course Outlines of Leading for Strategic Success

DAY 1

The Current Context of Leadership

- Definitions of Leadership
- Double Loop Learning
- Rational and non-rational Approaches
- The leadership of Groups and Organisations
- Transformational Change

DAY 2

Alignment: Linking Strategy to Operations

- Overview of a Strategic Management System
- Measuring Results
- Foundations for Success: Strategic Leadership
- Business Process Management Concepts
- Describing and Realising Improvements using Process Models

DAY 3

Analysing and Solving Complex Problems

- The Difference Between Simple and Complex Problems
- Understanding Complexity
- Solving Complex Problems with Systems Thinking
- Creative Thinking Techniques
- Analysing, Preparing, and Winning Arguments

DAY 4

Planning for Success

- The Difference between Good Strategy and Bad Strategy
- Making a Business Case
- Group Decision Making and Change
- Evidence-based Management – what really works?
- Case Study Briefing

DAY 5

Overcoming Execution Problems – Useful Tools and Techniques

- Managing Human Factors in Business Performance
- Test your Leadership – practical case study
- Overcoming Bias and Understanding Psychology to Get Results
- Individual Plans and Presentations
- Commitment to Action

Register or ask about this course online

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