Business Intelligence & Data · BI253

# Advanced Strategic Analysis and Management Mastery

Qatar · 13 - 24 Dec 2026

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| Date<br>**13 - 24 Dec 2026** | Venue<br>**Qatar** | Duration<br>**2 Weeks** |
| Ref<br>**BI253** | Language<br>**English** | Certificate<br>**Certificate of attendance** |

## Introduction

Welcome to the Strategic Analysis and Management Excellence programme—a transformative experience designed to elevate your skills in strategic analysis, technical services management, and tender evaluation. In an ever-evolving professional landscape, this programme offers a comprehensive approach to address the dynamic challenges faced by modern professionals.

Throughout this journey, participants will explore advanced principles in strategic analysis, delve into effective technical services management, and master the art of tender evaluation. Real-world applications, case studies, and interactive discussions ensure a dynamic and engaging learning experience.

Recognising the dual impact of this training on both organisational decision-making and personal career growth, participants can expect to actively contribute to an environment fostering collaboration, innovation, and continuous improvement.

Get ready for a transformative chapter in your career as you embark on the path to Strategic Analysis and Management Excellence. Welcome to a programme that transcends traditional training, propelling you towards unparalleled proficiency and success in your professional endeavours.

## Course Objectives of Strategic Analysis and Management Excellence

### Upon completing this programme, participants will be able to:

- Develop advanced skills in strategic analysis services
- Enhance capabilities in managing technical services effectively
- Master the art of tender evaluation and analysis
- Understand the organisational impact of strategic analysis and management excellence
- Recognise the personal development opportunities offered by the course

# Course Methodology of Strategic Analysis and Management Excellence

### This programme will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

# Organisational Impact of Strategic Analysis and Management Excellence

### This training programme will have a positive impact on organisations by:

- Importance of Strategic Analysis and Management Excellence for Organisations
- Improved decision-making processes
- Enhanced competitiveness
- Efficient resource allocation
- Increased project success rates

# Personal Impact of Strategic Analysis and Management Excellence

### Participants will experience personal growth and development, including:

- Professional Growth and Development
- Skill enhancement in technical services
- Expertise in tender evaluation
- Increased confidence in strategic analysis
- Career advancement opportunities

# Who Should Attend

### This training programme is ideal for:

- Professionals involved in:
  - Technical services
  - Strategic analysis
  - Tender evaluation
- Middle to senior-level managers
- Decision-makers seeking to enhance their analytical skills

# Course Outline

### Day 1

### Fundamentals of Strategic Analysis - Part I

- Overview of strategic analysis
- Importance in decision-making
- Strategic analysis tools and methodologies
- Case studies and group discussions on strategic analysis principles

### Day 2

### Fundamentals of Strategic Analysis - Part II

- Advanced strategic analysis techniques
- Scenario planning and forecasting
- Strategic decision-making frameworks
- Interactive exercises on strategic analysis methodologies

### Day 3

### Technical Services Management - Part I

- Understanding technical services and their role in organisations
- Best practices in technical services management
- Quality assurance and improvement in technical services
- Case studies and group discussions on technical services management

### Day 4

### Technical Services Management - Part II

- Resource allocation and optimisation in technical services
- Technology adoption strategies
- Risk management in technical services projects
- Hands-on exercises and simulations in technical services management

### Day 5

### Tender Evaluation Techniques - Part I

- Introduction to tender evaluation
- Importance of effective tender evaluation
- Criteria for evaluating tenders
- Case studies and group discussions on tender evaluation processes

### Day 6

### Tender Evaluation Techniques - Part II

- Risk assessment in tendering
- Legal and ethical considerations in tender evaluation
- Hands-on exercises and simulations in tender evaluation
- Real-world examples of successful tender evaluations

### Day 7

### Organisational Impact Workshop - Part I

- Analysing the organisational impact of strategic analysis and management excellence
- Group exercises on implementing management excellence
- Discussion on case studies showcasing organisational success stories

## Day 8

### Organisational Impact Workshop - Part II

- Stakeholder management in organisational change
- Communication strategies for implementing strategic initiatives
- Measuring and evaluating the impact of strategic analysis on organisational performance
- Interactive workshops on organisational change management

## Day 9

### Personal Development and Career Planning - Part I

- Identifying personal strengths, weaknesses, and career goals
- Creating a personalised development plan
- Networking opportunities and mentorship sessions
- Strategies for enhancing professional skills and advancing careers

## Day 10

### Personal Development and Career Planning - Part II

- Building a personal brand and professional network
- Effective communication and presentation skills for career advancement
- Career planning and goal setting for long-term success
- Final reflections and action planning for continued growth

**Register or ask about this course online**

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