Finance & Business Acumen · FB46

The Complete Course on Initial Public Offering (IPO)

Geneva · 30 Nov 2026 - 4 Dec 2026

Date	Venue	Duration
30 Nov 2026 - 4 Dec 2026	**Geneva**	**1 Week**
Fee	Ref	Language
£5,250 GBP	**FB46**	**English**

Introduction

This Initial Public Offering (IPO) training course is designed to improve the fundamental skills required to assist your company in raising capital by selling a portion of its shares to the public. This is a rigorous and very practical training programme that will prepare you to become proficient in the IPO method. It will assist you in becoming an expert in the investigated operation of IPO arrangement, management, pricing, and distribution.

This training course also includes several points on how to choose an investment bank, known as an underwriter, to help with the method.

Course Objectives of The Complete Course on Initial Public Offering (IPO)

By the end of this training course, you will be ready to:

- Discover the concept of a primary public offering
- Be ready to acquire a plan to perform a successful Initial Public Offering (IPO)
- Explain the benefits & disadvantages of an Initial Public Offering (IPO) for a company and organiser
- Should the fundamental skills choose the various parties included
- Doable the due diligence method
- Improve the operation of the bookmaking and pricing methods
- Explain the roles and duties of the auditors
- Know the fundamentals of the timing, legal, accounting and recording system to get a company in the form

Course Methodology of The Complete Course on Initial Public Offering (IPO)

Delegates to this training course will get an overview of the Initial Public Offering (IPO) method from

inception to closing of the offering.

The training methodology involves case studies, group live instruction, presentation, and analysis of worked examples, group discussion, and interactive assistance is encouraged.

Organisational Impact of The Complete Course on Initial Public Offering (IPO)

This training course is of close relevance to Initial Public Offerings (IPOs) and as a consequence, the organisations will serve greatly from their employee's cooperation.

The organisation will obtain from:

- More efficient support for Initial Public Offering (IPO) team
- More excellent importance and authenticity of explaining the regulatory bodies included in a public offering and supporting the Initial Public Offering (IPO) team in distributing with various regulators
- More deeply thinking and converge on performance
- More efficient use of promoting successful Initial Public Offering (IPO)
- Training of staff for enhanced responsibility

Personal Impact of The Complete Course on Initial Public Offering (IPO)

This training course will be of personal profit to participants by giving you with:

- A more immeasurable knowledge of the context and significance of the Initial Public Offerings (IPOs)
- More inclusive knowledge of industry training, problems, and solutions
- Enhanced understanding and trust to complete tasks successfully
- Enhanced self-confidence and motivation at work
- More inclusive job satisfaction in giving a quality support to management
- More inclusive capability to supervise, promote and stimulate colleagues

Target Audience of The Complete Course on Initial Public Offering (IPO)

This training course is planned to deliver the awareness and skills, giving details of the latest policies and methods to:

- Professionals in all functions
- Entrepreneurs, Investment and Commercial Bankers
- Investment and Analysts
- Lawyers and Accountants
- Brokerages and Advisers
- Treasury Managers
- Auditors
- Credit Managers

Course Outlines of The Complete Course on Initial Public

Offering (IPO)

DAY 1

Overview of Initial Public Offering (IPO) Process

- Definition of Initial Public Offering (IPO)
- What are the reasons for “Going Public’?
- The Parties Involved
- Your Company
- Investment Banks
- External Auditors
- Lawyers
- Investor / Public Relations
- The Factors to be Needed Before Applying for an Initial Public Offering (IPO)
- Advantages & Disadvantages of Going Public
- Skills Required to Work on an Initial Public Offering (IPO)

DAY 2

Regulators & Market requirement

- Regulatory Compliance
- Core Requirements
- Financial Positions
- Stability of Business
- Profit Record
- Minimum Expected Market Capital
- Public Float
- Market and Investor Requirements
- Accounting Methods
- Valuation of the Company
- Governance / Responsibilities of the Board

DAY 3

Preparing for the Initial Public Offering (IPO)

- Procedures to Change to a Public Structure
- Factors Triggering the Timing of Going Public
- The Initial Public Offering (IPO) Team
- Initial Public Offering (IPO) Costing
- The Investor Perspective
- Due Diligence Process

DAY 4

Initial Public Offering (IPO) Process

- Investment Bank Selection
- Registration the Initial Public Offering (IPO)
- Regulation Fillings
- The Underwriting Structure
- Pricing & Underwriting

- Methods of Flotation

DAY 5

On-going Obligations & Closing for Initial Public Offering (IPO)

- Road Show
- PDMRs and Close Periods
- Disclosure of Price-sensitive Information
- Disclosure of Dealings and Shareholdings
- Internal Audit and Risk Management
- Metrics for Judging a Successful Initial Public Offering (IPO) Process

Register or ask about this course online

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