Special Courses · SC226

Strategic Decision-Making

Geneva · 30 Nov 2026 - 4 Dec 2026

Date	Venue	Duration
30 Nov 2026 - 4 Dec 2026	**Geneva**	**1 Week**
Fee	**Ref**	**Language**
£5,250 GBP	**SC226**	**English**

Introduction

In a rapidly changing business landscape, the ability to make effective and strategic decisions is a key competency for leaders. This programme is designed to equip participants with the skills and insights needed to make informed, timely, and impactful decisions in complex and dynamic environments.

Course Objectives of Strategic Decision-Making

Upon completing this programme, participants will be able to:

- Develop a deep understanding of the principles of strategic decision-making.
- Enhance critical thinking and analytical skills.
- Learn techniques for gathering and analysing relevant data.
- Understand the psychological aspects of decision-making.
- Develop strategies for making decisions in uncertain and ambiguous situations.
- Apply decision-making frameworks to real-world strategic scenarios.

Course Methodology of Strategic Decision-Making

This programme will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

Organisational Impact of Strategic Decision-Making

This training programme will have a positive impact on organisations by:

- Improved strategic planning and execution.
- Enhanced organisational agility and adaptability.

- Increased efficiency in resource allocation and utilisation.
- Strengthened ability to navigate and capitalise on market changes.

Personal Impact of Strategic Decision-Making

Participants will experience personal growth and development, including:

- Advanced proficiency in strategic decision-making.
- Enhanced confidence in tackling complex decision scenarios.
- Improved ability to assess risks and opportunities strategically.
- Greater effectiveness in influencing and leading through decision processes.

Who Should Attend

This training programme is ideal for:

- Executives and senior leaders responsible for strategic decision-making.
- Managers and decision-makers in various organisational functions.
- Professionals aspiring to leadership roles requiring strategic thinking.
- Anyone interested in developing advanced decision-making skills.

Course Outline

Day 1

Foundations of Strategic Decision-Making

- Understanding the Decision-Making Process
- The Role of Strategic Thinking in Decision-Making
- Cognitive Biases and Decision-Making

Day 2

Critical Thinking and Analysis

- Developing Critical Thinking Skills
- Analytical Tools for Decision Support
- Case Studies: Analysing Strategic Decision Scenarios

Day 3

Data-Driven Decision-Making

- Importance of Data in Decision-Making
- Data Gathering and Analysis Techniques
- Practical Exercise: Using Data for Decision Support

Day 4

Decision-Making in Uncertain Environments

- Strategies for Decision-Making Under Uncertainty
- Scenario Planning and Risk Management
- Real-world Applications: Decision-Making in Crisis

Day 5

Implementing and Communicating Decisions

- Decision Implementation Best Practices
- Communicating Decisions Effectively
- Case Studies: Successful Decision Implementation

Register or ask about this course online

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