Management & leadership · ML314

Mini MBA for CEOs

Geneva · 28 Dec 2026 - 1 Jan 2027

Date	Venue	Duration
28 Dec 2026 - 1 Jan 2027	**Geneva**	**1 Week**
Fee	**Ref**	**Language**
£5,250 GBP	**ML314**	**English**

Introduction

In today's fast-paced, complex, and hyper-competitive business environment, Chief Executive Officers (CEOs) face an unprecedented need to evolve beyond traditional leadership models. They must now act as visionaries, strategists, change agents, and innovation architects—while navigating global economic uncertainties, technological disruptions, stakeholder demands, and ESG considerations.

The Mini MBA for CEOs is a condensed, high-intensity executive development programme tailored for top-level leaders seeking to strengthen their mastery of core business disciplines while advancing their strategic thinking, innovation capabilities, and global leadership impact. Designed to simulate the scope of a traditional MBA—but focused on CEO-level concerns—this programme brings together cutting-edge insights across leadership, corporate strategy, finance, people management, transformation, and governance.

CEOs will benefit from world-class frameworks, interactive simulations, real-life case studies, and peer-level dialogues, all aimed at equipping them with a robust toolkit for immediate and long-term impact. This course doesn't just prepare participants to lead better—it prepares them to lead boldly and sustainably in a volatile world.

Course Objectives of Mini MBA for CEOs

Upon completing this programme, participants will be able to:

- Develop and execute transformative strategies aligned with market dynamics
- Lead organisational change with resilience, clarity, and agility
- Understand and drive financial performance through key metrics and strategic investment decisions
- Build a high-performance executive culture grounded in trust, innovation, and accountability
- Navigate global business environments, risks, and governance frameworks
- Enhance leadership presence, decision-making skills, and communication at the board level

Course Methodology of Mini MBA for CEOs

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organisational Impact of Mini MBA for CEOs

This training programme will have a positive impact on organisations by:

- Elevates strategic agility and innovation across the leadership team
- Enables sharper, faster, and more financially sound decisions from the C-suite
- Enhances the company’s resilience to economic and geopolitical shifts
- Strengthens internal governance, talent development, and succession planning
- Inspires a forward-thinking culture aligned with long-term sustainability and ESG goals

Personal Impact of Mini MBA for CEOs

Participants will experience personal growth and development, including:

- Refines strategic and critical thinking under real-world pressures
- Expands the CEO’s toolkit in leadership, finance, innovation, and global operations
- Improves executive presence, emotional intelligence, and board-level influence
- Broadens perspective through benchmarking with global best practices
- Builds lasting peer networks with other elite leaders and thinkers

Who Should Attend

This training programme is ideal for:

- Chief Executive Officers
- Managing Directors
- Presidents or Vice Presidents (C-suite)
- Founders and Entrepreneurs
- Successors to CEO or Board positions
- Government or nonprofit executives managing complex organisations

Course Outlines

Day 1

Strategic Thinking and Business Model Innovation

- The role of the CEO in driving strategy in a disruptive world
- Strategic planning frameworks (e.g., Blue Ocean, Porter, Agile Strategy)
- Business model innovation and digital transformation
- Case Study: Netflix, Amazon, and Tesla
- Redesigning your business model for the next decade

Day 2

Financial Intelligence for CEOs

- Key financial ratios and performance metrics for strategic oversight

- Strategic cost management and value creation
- Capital allocation, mergers, and acquisitions at the executive level
- Reading and interpreting executive dashboards and board reports
- Making high-stakes investment decisions

Day 3

Leadership Excellence and Change Management

- CEO as the chief culture architect: Building values-driven organisations
- Leading with emotional intelligence and executive presence
- Managing transformation, resistance, and organisational change
- Ethical dilemmas and decision-making under pressure
- Role Play: Leading change in a crisis

Day 4

People, Performance, and Governance

- Designing high-performance executive teams
- Talent strategy, succession planning, and executive development
- Governance, risk, and stakeholder management
- CEO-board dynamics: Building productive board relationships
- Dialogue with experienced CEOs and board members

Day 5

Global Vision, ESG, and the CEO Legacy

- Global business trends, geopolitics, and risk navigation
- ESG (Environmental, Social, Governance) and sustainability as growth drivers
- Innovation ecosystems and partnerships for global growth
- Defining your leadership legacy: Vision beyond tenure
- Personal CEO Action Plan Presentation

Register or ask about this course online

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training@hplustraining.com · +44 74 0108 8599 · +90 539 827 59 14