Management & leadership · ML81

Appraisal and Management of Potential Investors and Associates

Geneva · 23 - 27 Nov 2026

Date	Venue	Duration
23 - 27 Nov 2026	**Geneva**	**1 Week**
Fee	Ref	Language
£5,250 GBP	**ML81**	**English**

Introduction

This Training Course focuses on one of the most critical activities in the development of the oil and gas industry: critical analysis and evaluation of potential investors and partners. Structure, technology, competition, and strategic choice are all becoming more complex in the oil and gas industries.

As a result, a company's relationships with potential investors and partners now require a much higher level of appraisal and focus than in the past.

This high-level 10-day Course will focus on the use of cutting-edge due diligence tools and techniques in the development of effective relationships with these two strategically significant stakeholder categories.

Due diligence is multifaceted. It is based on an understanding of potential investors' and partners' needs and objectives, their decision criteria, and their compatibility with our own company's strategic and operational objectives. Finally, it necessitates a structured process for effectively attracting and integrating new investors and partners in order to sustain continuous improvement in the company's profitable growth.

Evaluating Collaborative and Development Opportunities

- **The changing dynamics of the global oil and gas business**
- Due diligence in the financial appraisal of potential investors and partners
- Due diligence in the non-financial appraisal of potential investors and partners
- The specific challenges of partnering in alliances and joint ventures
- Best practice in managing investor and partner relationships

This training course is split into two modules:

MODULE I - Assessing Collaborative Development Opportunities.

MODULE II - Managing Collaborative Development.

Each module is structured and can be taken as a stand-alone training course; however, delegates will maximise their benefits by taking Modules 1 and 2 back-to-back as a 2-week training course.

Course Objectives of Appraisal and Management

At the end of this training course you will get how to:

- Identify the precise characteristics of new investors and partners
- Evaluate the past performance and future potential of new investors and partners
- Select and engage with new investors and partners
- Anticipate and deal with the challenges of integrating new investors and partners
- Measure the strategic impact of adding the new relationships

Course Methodology of Appraisal and Management

The training process is based on a carefully planned combination of highly focused inputs by the course leader, using a balanced set of state-of-the-art presentation mechanisms. The emphasis will be on learning by examining major decisions in which the use of best practice principles of due diligence has been critical. Above all, the principles and approaches to this subject will be illustrated by reference to real-life organisations with which the course leader has been personally involved.

Besides delegates will be encouraged to introduce issues for open discussion and creative thought.

Specifically, we will use the following training methods:

- Presentations by the course leader on tools and techniques of due diligence
- Group work on case studies based on analysis, interaction, and discussion
- Focused problem-solving exercises, including “outside the box” thinking
- Interactive discussions of issues that currently affect the company
- Creating personal and team plans for effective application of the seminar

Organisational Impact of Appraisal and Management

In sending delegates to this training course Appraisal and Management of Potential Investors and Partners, the company will gain the following benefits:

- A more professional approach to the appraisal of development opportunities
- Introduction of due diligence into all aspects of decisions
- Top management having more confidence in the decisions of staff
- A creative and flexible approach to investor relations
- A sharper focus on the potential of partnerships, alliances, and joint ventures
- Managers with a broader global perspective on investor/partner relationships

Personal Impact of Appraisal and Management

In attending this training course, delegates will acquire the following skills and competencies:

- Extending the boundaries of individual and team potential
- Improved creativity in developing the business
- Detailed understanding of the tools and techniques of due diligence

- Greater confidence in managing partnership relationships
- Applying collaborative approaches in sustaining profitable growth
- Introducing best practice in due diligence to all teams

Target Audience of Appraisal and Management

This training course is designed to be relevant for a very wide range of experienced professionals - for example, the following categories of managers:

- Corporate Finance Officers
- Data Managers and Analysts
- Strategic Planners and Investment Analysts
- Internal Auditors and Management Accountants
- Upstream and Downstream Operations and Supply Chain Managers
- Merger and Acquisition Specialists
- Alliance and Joint Venture Specialists
- Private Equity Specialists
- Asset and Facilities Managers
- Human Resource Managers
- Other individuals whose professional future would be enhanced by an understanding of current best practice in investor/partner analysis and appraisal

Course Outlines of Appraisal and Management

MODULE I: Assessing Collaborative Development Opportunities

DAY 1

The Basics of Due Diligence in the Oil and Gas Business

- The Changing Dynamics of the Global Oil and Gas Business
- The Strategic Relevance of Due Diligence in Market Analysis
- The Strategic Relevance of Due Diligence in Financial Management
- The Strategic Relevance of Due Diligence in Merger and Acquisition
- The Strategic Relevance of Due Diligence in Business Planning

DAY 2

Due Diligence in Market Analysis

- Market Analysis (1) – Data Search and Business Intelligence
- Market Analysis (2) – Analytical Tools and Techniques
- How attractive is the market sector that we are evaluating?
- How strong is our performance in this market sector?
- What is the potential for sustainable profitable growth?

DAY 3

Due Diligence in Financial Management

- Profit and Loss Statement – What this signifies?
- Balance Sheet – What this signifies?
- Cash flow Statement – What this signifies?
- Evaluating the Financial Anatomy – structure and gearing
- Evaluating the Financial Anatomy – robustness and sustainability

DAY 4

Due Diligence in Risk Analysis and Risk Management

- **Identification of Types of Risk in this Company**
- Quantitative and Qualitative Tools and Techniques of Risk Analysis
- Best Practice in Risk Management – A Structured Process
- The Emerging Concept of “Risk Engineering”
- International Standards and Requirements of Corporate Governance

DAY 5

Due Diligence in Strategic Planning

- What is the strategy and why is it important?
- Alternative Approaches to Strategic Planning
- Management and Control – Dealing with Variance and Divergence
- Balancing Short-term and Long-term Programmes and Projects
- Example of a Strategic Planning Framework
- Discussion and Plan – How to apply themes 1-5 in this company?

MODULE II: Managing Collaborative Development

DAY 6

Understanding the Requirements of Due Diligence in Investor Evaluation

- How an Investor Analyses and Evaluates an Investment Opportunity?
- Understanding the Criteria and Approaches of Different Types of Investor
- The Investor’s Perspective – Profitability, Growth, Future Viability
- A Due Diligence Model that Facilitates and Supports our Choice of Investor
- Managing Investor Relations as our Organisation Develops and Changes

DAY 7

Understanding the Requirements of Due Diligence in Partner Evaluation

- The Strategic Rationale for Partnership
- The Various Forms of Partnership
- The Process of Partner Identification
- Financial Evaluation of Potential Partners
- Non-financial Evaluation of Potential Partners

DAY 8

Applying Due Diligence in Evaluating Partnerships

- Identifying Resources Required – complementary or additional
- Determining the Characteristics of Potential Partner(s)
- Tools and Techniques for Initial Screening
- The Guiding Principle of “Tissue Match”
- Reducing the Long List to a Short List
- Refining the Short-list Process
- Summary of the Complete Process and Agreeing with the Short List

DAY 9

Applying Due Diligence in Managing Partnerships

- The Managerial Differences between a Strategic Alliance and a Joint Venture
- The Process of Agreeing with the Business Case
- Negotiating the Terms of an Alliance or a Joint Venture
- Choosing the Most Effective Partnership Structure
- The Life-cycle of the Partnership and the Challenge of Renewal
- Case Examples / Group Case Study

DAY 10

Applying the Complete course to the Needs of the Company

- Use of Relevant Data and Information to Support Decisions
- Due Diligence in Aligning Strategy and Operations
- Due Diligence in Scenario Forecasting and Strategic Choice
- How to apply themes 6- 10 in this company?
- Discussion – Interaction – Agreeing Priorities for the Company
- Delegates' Plans for Follow-up Action

Register or ask about this course online

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