Special Courses · SC239

Certified Design Thinking Professional

Geneva · 23 - 27 Nov 2026

Date	Venue	Duration
23 - 27 Nov 2026	**Geneva**	**1 Week**
Fee	Ref	Language
£5,250 GBP	**SC239**	**English**

Introduction

Welcome to the Certified Design Thinking Professional training program! This comprehensive course is designed to equip participants with the knowledge, skills, and mindset needed to become proficient in the principles and practices of Design Thinking.

Course Objectives of Certified Design Thinking Professional

Upon completing this program, participants will be able to:

- Understand the core concepts and principles of Design Thinking
- Apply Design Thinking methodologies to solve complex problems
- Foster a culture of innovation within organizations
- Enhance collaboration and communication skills
- Develop empathy for end-users to create user-centric solutions
- Gain hands-on experience through practical exercises and real-world case studies

Course Methodology of Certified Design Thinking Professional

This program will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

Organizational Impact of Certified Design Thinking Professional

This training program will have a positive impact on organizations by:

- Cultivating a culture of innovation and creativity
- Improving problem-solving and decision-making processes
- Enhancing cross-functional collaboration and communication

- Increasing adaptability and responsiveness to changing market needs
- Empowering teams to deliver user-centered solutions

Personal Impact of Certified Design Thinking Professional

Participants will experience personal growth and development, including:

- Acquiring a valuable skill set for career advancement
- Developing a user-centric mindset
- Strengthening critical thinking and problem-solving abilities
- Enhancing collaboration and interpersonal skills
- Building confidence in tackling complex challenges

Who Should Attend

This training program is ideal for:

- Product Managers
- Project Managers
- Designers
- Engineers
- Marketing Professionals
- Business Analysts
- Entrepreneurs
- Anyone interested in fostering innovation within their organization

Course Outline

Day 1

Introduction to Design Thinking

- Overview of Design Thinking
- History and Evolution
- Key Principles and Mindset
- Importance in Today's Business Landscape

Day 2

Empathize and Define

- Understanding User Needs
- Conducting Empathy Interviews
- Defining Problem Statements
- Creating User Personas

Day 3

Ideate and Prototype

- Techniques for Ideation
- Prototyping Methods and Tools
- Iterative Prototyping
- Feedback and Iteration

Day 4

Test and Implement

- User Testing Strategies
- Iterative Testing and Feedback
- Implementation Planning
- Overcoming Implementation Challenges

Day 5

Scaling Design Thinking in Organizations

- Creating an Innovation Culture
- Integrating Design Thinking into Workflows
- Measuring Design Thinking Success
- Certification Examination and Closing Remarks

Register or ask about this course online

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