Finance & Business Acumen · FB315

Strategic Financial Leadership for Executives

Amman (Jordan) · 20 - 24 Dec 2026

Date	Venue	Duration
20 - 24 Dec 2026	**Amman (Jordan)**	**1 Week**
Fee	Ref	Language
£3,100 GBP	**FB315**	**English**

Introduction

In today's volatile and competitive global market, financial acumen is no longer just the domain of the CFO—it is a core requirement for all executive leaders. CEOs, COOs, and senior managers must possess the ability to interpret financial data, align financial decisions with strategic objectives, and foster a financially intelligent organizational culture. The Strategic Financial Leadership for Executives program is designed to bridge the gap between high-level strategy and sound financial management.

This intensive five-day program provides senior leaders with the frameworks, tools, and insights necessary to make informed decisions that improve profitability, shareholder value, and enterprise performance. Participants will explore the relationship between financial performance and strategic positioning, delve into topics such as capital structure, M&A, budgeting, and risk management, and enhance their ability to lead with financial clarity. Through real-world case studies, executive workshops, and simulation exercises, leaders will return with a sharpened financial lens and a strategic playbook for sustainable success.

Course Objectives of Strategic Financial Leadership for Executives

Upon completing this program, participants will be able to:

- Develop strategic thinking supported by robust financial analysis
- Interpret and leverage financial reports for executive decision-making
- Understand capital structure, cost of capital, and funding strategies
- Lead and assess investment decisions and valuation models
- Align financial strategy with long-term organizational goals
- Mitigate financial risks and manage economic uncertainty
- Communicate financial strategies effectively to stakeholders and boards

Course Methodology of Strategic Financial Leadership for Executives

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organizational Impact of Strategic Financial Leadership for Executives

This training program will have a positive impact on organizations by:

- Stronger alignment between financial decisions and strategic goals
- Improved ROI on projects and capital allocations
- More effective communication between finance teams and business units
- Increased ability to evaluate and respond to financial risks
- Enhanced leadership capability in budgeting, cost control, and profit maximization
- Better preparedness for growth, restructuring, or M&A activities

Personal Impact of Strategic Financial Leadership for Executives

Participants will experience personal growth and development, including:

- Increased confidence in making and defending financial decisions
- Enhanced ability to engage in high-level financial discussions
- Practical knowledge of financial tools used in boardrooms and investor settings
- Greater influence within cross-functional executive teams
- Recognition as a financially literate and strategically aligned leader

Who Should Attend

This training program is ideal for:

- Chief Executive Officers (CEOs)
- Chief Operating Officers (COOs)
- General Managers and Managing Directors
- Division Heads and Business Unit Leaders
- Senior Executives transitioning into roles with greater financial oversight
- Non-financial senior professionals seeking to strengthen financial literacy

Course Outlines

Day 1

Financial Thinking for Strategic Leaders

- Understanding the CEO’s role in financial stewardship
- Financial KPIs every executive must know
- The business model and its financial implications
- Linking mission, strategy, and financial results
- Strategic use of financial intelligence

Day 2

Executive Mastery of Financial Statements

- Deep dive into income statements, balance sheets, and cash flow statements
- Analyzing trends and signals: margins, liquidity, solvency
- Connecting financial health to business strategy
- Hands-on workshop: Reading and interpreting company reports
- Financial red flags for executives

Day 3

Capital Strategy and Investment Decision-Making

- Capital structuring: debt, equity, and cost of capital
- Making the business case: ROI, IRR, NPV explained for executives
- Strategic budgeting and resource allocation
- Case Study: Funding innovation vs. core operations
- Valuation basics for leaders

Day 4

Risk Management and Financial Resilience

- Identifying and managing financial risk in uncertain environments
- Currency, credit, interest rate, and market risks
- Scenario planning and stress testing
- Hedging strategies and business continuity finance
- Crisis leadership: Maintaining cash flow and solvency

Day 5

Financial Strategy in Action

- Linking finance with operations and strategy execution
- Communicating financial strategy to boards and stakeholders
- Executive simulation: Strategic decision-making with financial constraints
- Designing a financial roadmap
- Final reflections and personal leadership commitments

Register or ask about this course online

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