HR Management · HR207

# Digital HR

Transforming HR for the Digital Era

| Duration | Fee | Category |
|---|---|---|
| **1 Week** | **from £1,400** | **HR Management** |
| Ref | Language | Certificate |
| **HR207** | **English** | **Certificate of attendance** |

## Introduction

Digital HR refers to the integration of digital technologies into the HR function to enhance efficiency, improve decision-making, and drive employee engagement. In today's rapidly evolving workplace, HR professionals must embrace digital tools and strategies to stay competitive and meet the evolving needs of the workforce.

## Course Objectives of Digital HR

### By the end of this training course, delegates will be qualified to

- Equip HR professionals with the knowledge and skills to leverage digital technologies for HR functions.
- Understand the latest trends and best practices in digital HR.
- Enhance HR's ability to support organisational goals through data-driven decision-making.
- Foster a culture of continuous learning and adaptability within the HR team.

## Course Methodology of Digital HR

### This training programme will utilise a combination of methodologies, including:

- Interactive workshops and group discussions.
- Case studies and real-world examples.
- Hands-on practice with digital HR tools and software.
- Group projects to apply knowledge to real HR challenges.

## Organisational Impact of Digital HR

- Improved HR processes and efficiency.
- Enhanced data-driven decision-making leading to better workforce management.
- Increased employee engagement and satisfaction.
- Better alignment of HR practices with overall organisational goals.
- Reduced HR costs through automation and streamlined processes.

## Personal Impact of Digital HR

### This training course teaches the competencies that enable delegates to:

- Enhanced digital skills for HR professionals.
- Increased career opportunities and competitiveness.
- Improved ability to contribute strategically to the organisation.
- Confidence in using digital HR tools.
- A commitment to ongoing learning and professional development.

## Who Should Attend

### This programme is designed for HR professionals at all levels, including:

- HR Managers and Directors.
- Talent Acquisition Specialists.
- HR Business Partners.
- Compensation and Benefits Analysts.
- HRIS (Human Resources Information Systems) Administrators.
- Recent HR graduates looking to build digital skills.

## Course Outline

### Day 1

### Introduction to Digital HR

- Overview of Digital HR and its significance.
- Key digital trends in HR.
- Case studies of successful digital HR transformations.
- Group discussion: Identifying HR digital challenges.

### Day 2

### Digital Tools for HR

- Introduction to HR software and tools.
- Hands-on experience with HRIS.
- Data analytics in HR.
- Guest lecture: Data-driven HR strategies.

### Day 3

### Employee Experience and Engagement

- Digital tools for employee engagement.
- Building a digital employee experience.
- Case study: Enhancing employee engagement through digital initiatives.
- Group project: Designing a digital employee engagement programme.

### Day 4

### Digital Recruitment and Talent Management

- Digital recruitment strategies.
- Applicant tracking systems (ATS) and digital hiring tools.
- Performance management in the digital era.

- Guest lecture: AI in talent acquisition.

### Day 5

### Digital HR Implementation and Future Trends

- Change management in digital HR adoption.
- Measuring the impact of digital HR.
- Future trends and innovations in HR technology.
- Graduation ceremony and closing remarks.

## Dates & Venues

| Date | Venue | Duration | Fee |
|---|---|---|---|
| 29 Nov 2026 - 3 Dec 2026 | Dubai | 1 Week | £3,650 |
| 29 Nov 2026 - 3 Dec 2026 | Cairo | 1 Week | £3,100 |
| 29 Nov 2026 - 3 Dec 2026 | Manama (Bahrain) | 1 Week | £3,650 |
| 6 - 10 Dec 2026 | Istanbul | 1 Week | £5,000 |
| 13 - 17 Dec 2026 | Online | 1 Week | £1,400 |
| 14 - 18 Dec 2026 | London | 1 Week | £5,000 |
| 21 - 25 Dec 2026 | Kuala Lumpur | 1 Week | £5,000 |
| 28 Dec 2026 - 1 Jan 2027 | Madrid | 1 Week | £5,000 |

**Register or ask about this course online**
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