Finance & Business Acumen · FB322

Financial Statements Mastery

A Comprehensive 5-Day Program to Master Financial Reporting, Key Terminology, and External Audit Insights

Duration	Category	Ref
1 Week	**Finance & Business Acumen**	**FB322**
Language	Certificate	
English	**Certificate of attendance**	

Introduction

This course offers a deep, practical understanding of key financial statements—balance sheet, profit & loss (P&L), and income statement—and all related terminology. Designed for professionals without a strong finance background, the course demystifies financial documents, empowers attendees to interpret figures confidently, and supports better business decision-making through financial insight.

Course Objectives of Financial Statements Mastery

Upon completing this program, participants will be able to:

- Understand the structure, function, and interconnections between financial statements
- Define and use key financial terms accurately
- Analyze company performance through financial ratios and statements
- Identify red flags in financial reports
- Translate financial insights into business strategy

Course Methodology of Financial Statements Mastery

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organizational Impact of Financial Statements Mastery

This training program will have a positive impact on organizations by:

- Sharper, data-driven business decisions
- Cross-departmental financial alignment

- Reduced dependency on finance teams for basic reporting
- Empowered managers and staff

Personal Impact of Financial Statements Mastery

Participants will experience personal growth and development, including:

- Financial fluency and enhanced credibility
- Confidence in reviewing and questioning financial data
- A step toward leadership roles and strategic involvement
- Improved budgeting and cost-control skills

Who Should Attend

This training program is ideal for:

- Mid-level professionals in non-financial roles
- Entrepreneurs and small business owners
- Department managers and team leads
- Junior finance staff

- High-Level Supervisors integral to the decision-making method

- Non-Financial Business Professionals managing who has been promoted to financial positions

Course Outlines

Day 1

Fundamentals of Financial Statements

- What are financial statements and why they matter
- Overview of Balance Sheet, P&L, and Cash Flow Statement
- Users of financial statements (internal & external)
- Key accounting principles (accruals, matching, going concern)
- IFRS vs. GAAP: Basic differences

Day 2

Deep Dive into the Balance Sheet

- Structure: Assets, Liabilities, Equity
- Fixed vs. Current assets, short-term vs. long-term liabilities
- Working capital and liquidity concepts
- Common balance sheet ratios
- Reading and interpreting a real-life balance sheet

Day 3

Understanding the Income Statement / P&L

- Structure: Revenue, COGS, Gross Profit, Operating Income, Net Profit
- Operating vs. non-operating income
- EBITDA and EBIT explained
- Margins and profitability indicators

- Sample P&L

Day 4

Key Financial Terms & Ratio Analysis

- Definitions: depreciation, amortization, provisions, accruals
- Ratio analysis: liquidity, profitability, solvency, and efficiency
- Interpreting trends: vertical and horizontal analysis
- Red flags and financial warning signs
- Ratio calculation and interpretation

Day 5

The Cash Flow Statement & Financial Linkages

- Purpose and components of the cash flow statement
- Operating, investing, and financing cash flows
- Linking the 3 statements: how changes in one affect the others
- Cash vs. profit: why a company can be profitable but still run out of cash

- Budgeting and variance analysis
- Forecasting basics and using financial models
- Analyze and present financials for a fictional company
- How to communicate financial information to non-finance stakeholders

Ask us for a date for this course

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