Contracting & Legal · CL278

Navigating Ethical Challenges in Public Sector Companies (PSC)

Building Integrity and Trust: Strategies for Addressing Ethical Issues in Public Sector Companies

Duration	Fee	Category
1 Week	**from £1,400**	**Contracting & Legal**
Ref	Language	Certificate
CL278	**English**	**Certificate of attendance**

Introduction

Public Sector Companies (PSCs) play a critical role in delivering essential services and driving socio-economic development. However, the nature of these organisations often exposes them to unique ethical challenges, such as conflicts of interest, transparency issues, and governance complexities. In recent years, stakeholders have placed increasing emphasis on the importance of ethical behaviour and integrity within PSCs, calling for greater accountability, transparency, and adherence to ethical standards.

This training programme is designed to equip participants with a comprehensive understanding of the ethical challenges that arise in public sector operations and governance. Through a blend of theoretical insights, practical case studies, and interactive discussions, participants will explore the key ethical principles and standards that guide decision-making in PSCs. The course will delve into effective strategies for fostering a culture of ethics, preventing unethical practices, and promoting integrity at all organisational levels.

Participants will also learn about the role of leadership in maintaining ethical conduct, the impact of ethical behaviour on organisational reputation and public trust, and the development of robust ethical frameworks to support compliance. By the end of this training, participants will be empowered to address ethical dilemmas confidently, ensure compliance with legal and regulatory requirements, and contribute to building a transparent and accountable public sector environment.

Course Objective of Navigating Ethical Challenges

By the end of this course, participants will be able to:

- Understand the ethical principles and frameworks applicable to PSCs.
- Identify and analyse common ethical challenges faced by PSCs.
- Develop strategies for promoting ethical behaviour and decision-making.
- Implement effective governance practices to support ethical conduct.

- Build a culture of ethics and integrity within their organisations.
- Enhance transparency and accountability in public sector operations.
- Address conflicts of interest and prevent unethical practices.
- Strengthen the organisation’s reputation and public trust.

Organisational Impact of Navigating Ethical Challenges

The course will enable organisations to:

- Foster a culture of ethics, accountability, and transparency.
- Enhance stakeholder trust and public confidence in the organisation.
- Minimise risks related to unethical behaviour and governance issues.
- Improve compliance with legal and regulatory requirements.
- Strengthen decision-making processes by incorporating ethical considerations.
- Promote sustainable and responsible governance practices.

Personal Impact of Navigating Ethical Challenges

Participants will:

- Gain a deep understanding of ethical challenges and governance issues in PSCs.
- Develop critical thinking and problem-solving skills to address ethical dilemmas.
- Learn practical strategies to promote ethical behaviour and integrity.
- Increase their awareness of the consequences of unethical practices.
- Improve their ability to communicate ethical expectations and build trust.
- Become champions of ethical conduct and governance within their organisations.

Who Should Attend

This course is designed for professionals involved in the governance, management, and oversight of PSCs, including:

- Public Sector Executives and Managers
- Ethics and Compliance Officers
- Governance and Risk Management Professionals
- Legal and Regulatory Affairs Specialists
- Internal Audit and Control Professionals
- Policy Makers and Government Officials
- Any professional seeking to strengthen their understanding of ethics and governance in PSCs

Course Outline

Day 1

Foundations of Ethics and Governance in PSCs

- Understanding the Role of PSCs: Mission, Values, and Ethical Obligations
- Key Ethical Principles and Frameworks for PSCs
- Ethical Standards and Regulatory Requirements in Public Sector Governance
- Identifying Ethical Challenges Unique to PSCs
- Case Study: Ethical Issues in Public Sector Operations and Governance
- Developing an Ethical Code of Conduct for a PSC

Day 2

Strategies for Addressing Ethical Challenges

- Analysing Common Ethical Dilemmas: Conflicts of Interest, Corruption, and Transparency
- Best Practices for Preventing and Managing Ethical Issues
- Designing and Implementing Ethics and Compliance Programmes
- Role of Leadership in Promoting Ethical Behaviour and Governance
- Ethical Decision-Making Models and Their Application
- Developing an Action Plan to Address an Ethical Dilemma

Day 3

Governance Practices and Transparency

- Governance Models and Structures for Public Sector Organisations
- Enhancing Transparency and Accountability in PSC Operations
- Building Robust Internal Control Systems to Support Ethics
- Implementing Effective Whistleblowing and Reporting Mechanisms
- Case Study: Successful Governance Practices in Leading PSCs
- Responding to Ethical Misconduct in a Governance Role

Day 4

Building a Culture of Ethics and Integrity

- Elements of an Ethical Organisational Culture: Values, Behaviours, and Practices
- Strategies for Fostering a Culture of Ethics and Integrity
- Creating Ethics Training and Awareness Programmes for Employees
- Communicating Ethical Expectations and Managing Ethical Performance
- Monitoring and Evaluating the Effectiveness of Ethical Culture Programmes
- Designing an Ethics Training Programme for PSC Employees

Day 5

Enhancing Ethical Performance and Sustainability

- Continuous Improvement in Ethics and Governance: Tools and Techniques
- Evaluating and Updating Ethical Policies and Governance Frameworks
- Leveraging Technology to Support Ethical Conduct and Transparency
- Developing Metrics and KPIs for Monitoring Ethical Performance
- Presenting an Ethical Governance Strategy for a Hypothetical PSC
- Course Review and Feedback: Preparing an Action Plan for Real-World Implementation

Dates & Venues

Date	Venue	Duration	Fee
22 - 26 Nov 2026	Cairo	1 Week	£3,100
22 - 26 Nov 2026	Dubai	1 Week	£3,650
29 Nov 2026 - 3 Dec 2026	Istanbul	1 Week	£5,000
7 - 11 Dec 2026	London	1 Week	£5,000
13 - 17 Dec 2026	Manama (Bahrain)	1 Week	£3,650
14 - 18 Dec 2026	Madrid	1 Week	£5,000
14 - 18 Dec 2026	Kuala Lumpur	1 Week	£5,000
20 - 24 Dec 2026	Online	1 Week	£1,400
28 Dec 2026 - 1 Jan 2027	Milan (Italy)	1 Week	£5,250

Register or ask about this course online

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