Special Courses · SC376

Strategic Leadership & Innovation: Insights from Oxford

Unlocking Leadership Excellence and Fostering Innovation for Sustainable Success

Duration	Category	Ref
2 Weeks	**Special Courses**	**SC376**
Language	Certificate	
English	**Certificate of attendance**	

Introduction

In today's rapidly evolving business landscape, strategic leadership and innovation are crucial for organisational growth and long-term success. Leaders must be equipped with the skills to navigate complexity, drive transformative change, and foster a culture of innovation. This training programme, inspired by best practices and research from Oxford, provides a comprehensive approach to strategic leadership, empowering participants to think critically, make informed decisions, and implement innovative strategies.

Participants will explore the principles of visionary leadership, learn how to cultivate creativity, and apply cutting-edge methodologies to lead their organisations toward sustainable competitive advantage. Through case studies, interactive discussions, and practical applications, attendees will gain valuable insights into leveraging innovation for business excellence. This programme is ideal for professionals seeking to enhance their leadership capabilities while staying ahead in an ever-changing world.

Course Objectives of Strategic Leadership & Innovation: Insights from Oxford

Upon completing this programme, participants will be able to:

- Develop a strategic mindset for leadership excellence and innovation.
- Understand key leadership frameworks and decision-making models.
- Learn how to foster a culture of innovation within an organisation.
- Enhance problem-solving and critical thinking skills for strategic decision-making.
- Gain insights into change management and transformation leadership.
- Explore the role of technology and digital transformation in leadership.
- Apply real-world case studies to develop actionable leadership strategies.

Course Methodology of Strategic Leadership & Innovation: Insights from Oxford

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyse real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organisational Impact of Strategic Leadership & Innovation: Insights from Oxford

This training programme will have a positive impact on organisations by:

- Strengthened leadership capabilities at all levels of the organisation.
- Improved innovation-driven decision-making processes.
- Enhanced ability to adapt to market changes and emerging trends.
- Increased collaboration and cross-functional leadership effectiveness.
- Sustainable growth through a strategic leadership approach.
- Greater employee engagement and motivation through inspiring leadership.

Personal Impact of Strategic Leadership & Innovation: Insights from Oxford

Participants will experience personal growth and development, including:

- Enhanced leadership confidence and decision-making skills.
- Ability to drive innovation and strategic change within an organisation.
- Improved critical thinking and problem-solving abilities.
- Exposure to world-class leadership insights and methodologies.
- Strengthened communication and influence as a leader.
- Expanded professional network with like-minded leaders and executives.

Who Should Attend

This training programme is ideal for:

- Senior executives and business leaders seeking to refine their strategic leadership skills.
- Mid-level managers aspiring to take on senior leadership roles.
- Entrepreneurs and business owners looking to drive innovation in their organisations.
- Professionals in strategic planning, innovation management, and corporate leadership.
- Individuals interested in gaining insights from Oxford’s leadership best practices.

Course Outlines

Day 1

Foundations of Strategic Leadership

- Introduction to strategic leadership and modern leadership perspectives.
- Leadership roles in shaping vision and direction.
- Leadership theories, models & frameworks.
- Assessing your personal leadership style (leadership diagnostic assessment).
- Workshop: Identifying leadership strengths and development areas.

Day 2

Strategic Thinking and Organisational Vision

- Strategic mindset and long-term planning.
- Building shared vision and aligning organisational goals.
- Scenario planning and environmental scanning.
- Linking strategy with execution—avoiding strategic drift.
- Case Study: Visionary leadership in global corporations.

Day 3

Innovation and Creativity in Leadership

- Innovation types and innovation strategy.
- Techniques for cultivating creativity within teams.
- Introduction to design thinking tools.
- Unlocking disruptive innovation for organisational advantage.
- Group Exercise: Design Thinking Sprint (Part 1 — Discover & Define).

Day 4

Innovation Lab & Practical Tools

- Design Thinking Sprint (Part 2 — Ideate & Prototype).
- Creative problem-solving frameworks (TRIZ, SCAMPER, and others).
- Managing innovation portfolios and evaluating ideas.
- Workshop: Concept development and solution pitching.

Day 5

Leading Organisational Change and Transformation

- Change management models: ADKAR, Kotter’s 8 Steps, etc.
- Role of leadership in transformation.
- Emotional intelligence & empathy in leading change.
- Group Activity: Mapping resistance and stakeholder engagement.
- Case Study: Successful global transformation story.

Day 6

Managing Resistance & Organisational Culture

- Understanding human behaviour in change environments.
- Building an adaptive and innovation-driven culture.
- Power, influence, and conflict resolution during transformation.
- Workshop: Creating change readiness and transformation roadmaps.
- Reflection session.

Day 7

Digital Transformation & Data-Driven Leadership

- Digital disruption and the future of work.
- How AI, automation, and analytics reshape leadership decisions.
- Digital leadership capabilities and transformation maturity assessment.

- Tech-enabled innovation and business model evolution.
- Guest Expert / Panel: Digital leadership success stories.

Day 8

Strategic Decision-Making & Risk Management

- Decision-making frameworks & analytical thinking.
- Using structured models such as SWOT/TOWS, Balanced Scorecard, VRIO.
- Strategic risk identification, assessment & mitigation planning.
- Workshop: Developing a decision-making scenario plan.
- Simulation: High-pressure executive decision game.

Day 9

Building High-Performing Teams & Collaborative Leadership

- Principles of collaborative leadership and psychological safety.
- Talent development & motivation for innovative performance.
- Communication strategy and executive presence.
- Leadership resilience: managing stress and uncertainty.
- Team Exercise: Leadership communication-role play simulation.

Day 10

Actionable Insights & Strategic Leadership Capstone

- Integrating knowledge into practical leadership execution.
- Personal strategic leadership action plan.
- Participants' project presentations and feedback.
- Capstone Discussion: Leadership vision 2030 — The Future of Innovation.
- Award of Certificates & Closing Session.

Ask us for a date for this course

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